JUNE 16TH | 4:30 – 5:00 PM | PTC CHALET 395

Microsoft

- **Transforming Aerospace Manufacturing: Tackling Challenges with PTC Codebeamer and Microsoft GitHub and Copilot**
  - Aerospace & defense (A&D) manufacturers are facing more complexity than ever before, from the constantly changing regulatory environment, to keeping up with AI-powered transformation on the operational front, to aftermarket business models that are shifting towards Power by the Hour servitization. Learn how PTC's Codebeamer ALM solution, integrated with Microsoft Copilot and GitHub, provides a powerful toolkit to tackle these challenges head-on. With Codebeamer's advanced capabilities in requirements management and project tracking, combined with the collaborative and generative AI power of Copilot and GitHub, aerospace manufacturers can streamline their development processes, enhance the productivity of engineering teams, ensure data security, and soar to new heights.
  - Rupert Stuetzle, General Manager Manufacturing and Mobility EMEA, Microsoft
  - Steve Dertien, EVP, Customer and Technology Partnerships, PTC
  - Danny Poisson, Federal Aerospace & Defense CTO, PTC

JUNE 17TH | 11:00 AM – 12:00 PM | PTC CHALET 395

- **Driving Business Value with Systematic Reuse: The Power for Product Line Engineering**
  - Product Line Engineering (PLE) is a transformative approach to managing product complexity and accelerating development by shifting the focus from individual products to entire product families. After all, no organization builds just one. PLE empowers teams to leverage shared knowledge, reusable assets, and common processes—spanning system, hardware, software, and testing, to accelerate delivery and enhance quality.

    By adopting a product-line-based approach, organizations can achieve tangible business outcomes: reducing time-to-market, improving product quality, and significantly lowering non-recurring engineering costs.

  - Christoph Brauchle, General Manager of Application Lifecycle Management, PTC

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BCG

- **Accelerating Industrial Ramp-Up through Digital Continuity and AI**
  - Join us for an exclusive roundtable co-hosted by BCG, MBDA, TCS and PTC during the Paris Air Show, where industry leaders will explore how digital technologies—including AI, generative design, and the digital thread—are transforming aerospace and defense. Through real-world use cases, attendees will discover how these innovations enable faster program development through digital collaboration, leaner operations, and stronger service models. The list of speakers is currently being finalized — please do not hesitate to contact us if you are interested in participating or learning more!
  - Antoine Weiller, Partner, BCG
  - Marc Rivière, Global Advisor Aerospace & Defense, PTC
  - Fraser Law, Head of Factory of the Future, MBDA
  - Subhash Sakorikar, Global Head - Industry Excellence, Manufacturing Business Group, TCS

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- **Optimize readiness combining Engineering and In-service information with the S-Series**
  - Taking you to a journey to:
    - Combine in-service and Engineering data
    - Eliminate redundant information
    - Orchestrate and analyze operations
    - Optimize readiness
    - Manage Serialized Configuration with PLM
  - William Bigand, Market Lead, DxP Services
  - Gilles Hubsch, S-Series Product Manager, DxP Services
  - Marc Rivière, Global Advisor Aerospace & Defense, PTC

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- **Accelerating Innovation: Rapid Fielding of Aerospace and Defense Solutions**
  - Join Us for a Transformative Session on Aerospace and Defense Innovation. The global aerospace and defense industry faces adversarial threats, driving the need for rapid innovation and cost-effective solutions. Amidst these challenges, significant opportunities exist to revolutionize product design and development. PTC and Ansys have strengthened their partnership to create a connected digital engineering ecosystem, empowering aerospace and defense companies to fully leverage their innovative capabilities by exploring a broader design space. Attendees will gain insights on impactful digital engineering practices and learn how to accelerate innovation cycles and reduce costs while maintaining high standards. This session will delve into how this partnership is revolutionizing the industry by overcoming challenges and seizing opportunities, ultimately driving innovation and mission success.
  - [Steven Bleymaier](#), Brig Gen (Ret), CTO for Aerospace and Defense, Ansys
  - [Danny Poisson](#), Federal Aerospace & Defense CTO, PTC
  - [Jeremy Morse](#), Director of Global FA&D CAD Sales, PTC

JUNE 18TH | 11:30 AM – 12:00 PM | PTC CHALET 395

- **Codebeamer Deployment for A&D: Strategies for Success**
  - This presentation will cover a step-by-step approach for a successful deployment and adoption based on real examples, provide pragmatic do's and don't do's, and share examples of value created.
  - Joël Minot, Global lead Codebeamer, Accenture
  - Kaoutar Arkate, Codebeamer specialist, Accenture

JUNE 19TH | 2:00 – 3:00 PM | PTC CHALET 395

- **LOTAR - why we need to think more about Long Term Archiving**
  - The development of a worldwide accepted standard for long term archiving of a 3D master and product structure is an international collaboration of four hosting organizations. But the move from 2D drawing to 3D is not the only driver for this initiative as: Digital Transformation, Data Centric Way of Working, Collaboration through whole product life cycle. Also breaking the silos ie MBSE, Modeling & Simulation, Software, Electronic etc. are topics which need to be considered. In LOTAR project not only the aerospace companies are active, but also the IT vendors and interfaces are included in the project by MBx Interoperability Forum (CAx IF, PDM IF).
  - Bernd Feldvoss, Airbus European Project Lead, LOTAR

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- **Optimizing Enterprise Value: Overcoming Thales PLM Core Model Challenges along with Deploying across multiple GBU**
  - This conference will address the strategic and operational challenges of deploying a PLM solution within a group like Thales, where different entities have distinct needs and processes. We will analyze key challenges, including:
    - Standardizing processes around a Core model while preserving business-specific requirements.
    - Defining a strategy to migrate other existing PLM solution into a PLM core model
    - Integration with existing systems and data interoperability.
    - Change management and user adoption.
    - Best practices to ensure smooth and effective implementation
    - Leveraging PTC's partnership and integrated portfolio to enhance the solution and drive digital transformation
  - Laurent Boulay, Engineering Tribe leader deputy, Thales
  - Julien Trolet, Program Director, Capgemini
  - Benjamin Plumejault, Thales Technical Account Manager, PTC