ptc
LIVEWORX

REVOLUTIONIZING PATIENT SAFETY - DIGITAL THREAD FOR QUALITY AND REGULATORY

Mark Taber – PTC, Moderator
Reggie Fortson – J&J
Toniel Speidel – Stryker
Jason Williams – Medtronic
Jay Crowley - USDM

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EVERYONE PLAYS A ROLE

Function	Example Titles	Goals

- Enterprise architecture and standardization – MDM, standard processes, and systems
- Innovation & Emerging Technology Group

- CIO, CTO, CDO
  - Key member of digital transformation program decision board
- Emerging Technologies Lead

- Digitalization is a value driver
- Seamless toolchain: Modern backbone of processes, data and systems incorporating state-of-the-art technologies

Stakeholders

- Business Units & Functional LOB Leaders , GMs

Goals

VP of Engineering
- Faster NPI/NPD cycle time
- Design Collaboration
- Component based engineering
- Mass customization management
- Faster/cheaper prototyping

VP of Manufacturing
- Enterprise visibility/change impact
- Mass customization efficiency
- Agility – build anywhere
- Concurrent engineering with the factory

VP of Regulatory/Quality
- Quality improvement
- Early issue detection
- Compliance
- Enterprise change impact
- Reduce Quality Costs

VP of Service
- Enterprise visibility/change impact
- Concurrent engineering with the service department
- Fielded product input to reliability

Engineering IT   PLM Administrators   Product Management   Consultants / Partners / Regulatory Agencies

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Reggie Fortson
Sr Director, PLM and
Advanced Engineering
J&J MedTech

Jay Crowley
VP Medical Device
Solutions and Services
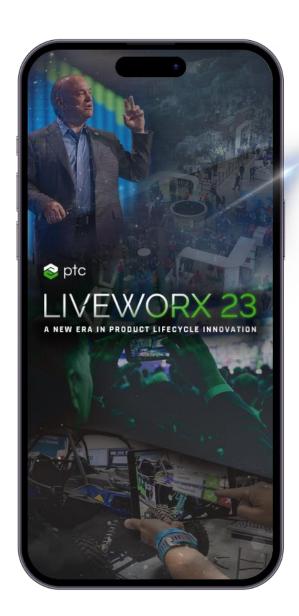*USDM*

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