



Mark Lobo

General Manager, Product Lifecycle Management



Mark Lobo is General Manager of the Product Lifecycle Management (PLM) Segment at PTC. In this role, he is responsible for PTC's strategy, product, go-to-market, and customer success for our PLM offerings, including Windchill, Windchill+, and ThingWorx Navigate.

Previously, Mark led the PLM Product Management team and oversaw solution strategy and roadmaps across Windchill and Creo View product lines, pulling from 20+ years of experience at PTC working on various product areas.

He holds a Bachelor of Engineering from the University of Mumbai and a Master of Science in Manufacturing Systems Engineering from Oklahoma State University.