

UN-SILO SERVICE DATA

The service lifecycle generates **12x more revenue** on average than the sale of the equipment.

The service lifecycle is often more than 10x longer than the Engineering and Manufacturing process combined. As assets and equipment evolve throughout the service lifecycle, it generates service data – where it is, what parts have been replaced, what contracts are attached, cost-to-serve data, and more – all key insights that Product, Finance, Sales and Marketing teams can leverage.

Breaking down data silos and providing service data to functions across the enterprise supports key decision-making at all levels and accelerates digital transformation.

