

SESSION ID: PL1125B

ACCELERATING INNOVATION AND SUSTAINABILITY THROUGH DIGITAL DESIGN ENGINEERING

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ON STAGE:

Ruediger Scholz





Senior Director Product Management, PTC

WHAT IS "SUSTAINABILITY"? WHERE DOES PTC PLAY?

Big picture

Sustainability strives to meet our needs without compromising needs of future generations

- The United Nations' <u>17 Goals for Sustainable Development</u> is the most recognized playbook
- Companies track sustainability through "ESG" (Environmental, Social, Governance) reporting
- Customers expect PTC's help on specific Environmental goals:

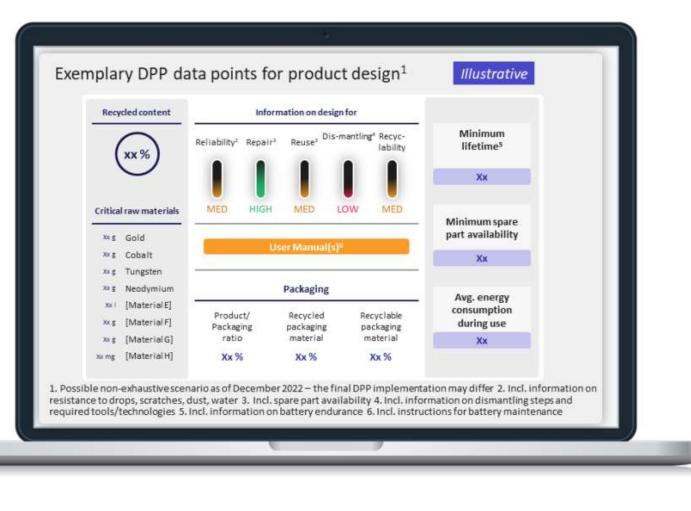
Customer Goal	Description	Where PTC helps		
Paradigm shift towards clean energy	Rapidly move off fossil fuel energy towards 100% renewable sources. Supports <u>UN</u> <u>Goal#7</u> and the Paris Accord's 1.5C target warming limit	PTC's aligned commitment toward using 100% renewable energy (forecasted to commit in FY23)		
Improve product sustainability	Design, manufacture, and service products towards dematerialization , energy efficiency and waste reduction . Supports <u>UN Goal #9</u> and <u>UN Goal #12</u>	PTC and partner software offerings		



PRODUCT FOOTPRINT TRANSPARENCY

Product footprint disclosures are rapidly becoming mandatory across product verticals

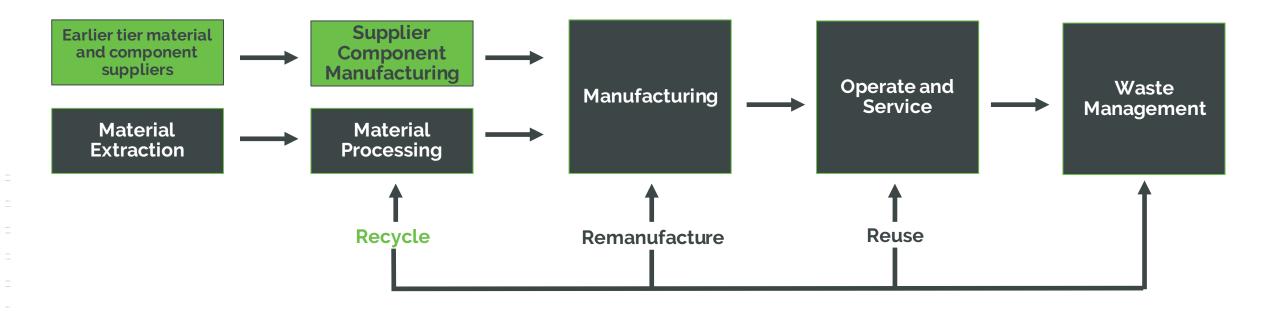
- The 'M' is necessary in 'BOM' to compute these disclosures
- Investors and customers reward manufacturers that have leading product-specific footprint transparency



PRODUCT FOOTPRINT – SUPPLIER COMPONENTS

Key questions design engineers answer for component & supplier selection:

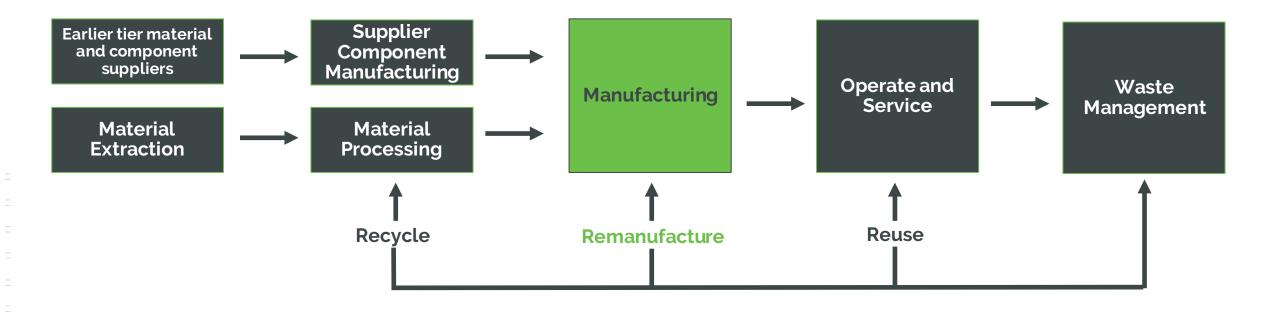
- What is the form, fit, function of the component (mechanical, thermal, electrical, optical, durability)?
- What are the commercials for the component (supplier name, supplier location, cost)?
- What is the estimated <u>footprint</u> of the component (recycling, hazmat compliance, embodied carbon)?
- What is the <u>risk</u> of the selected material-supplier (supplier rating, inventory reliability, geopolitical sourcing issues)?



PRODUCT FOOTPRINT - MANUFACTURABILITY

Key questions design engineers answer for producing "make" parts:

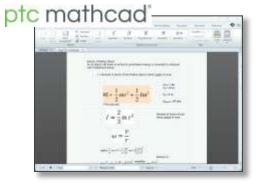
- Is my part design manufacturable to its specifications?
- What should it <u>cost</u> to manufacture a given lot size of this part?
- What is the estimated manufacturing footprint of the part (waste, energy used, GHG)?
- Which of my parts have the best opportunity for manufacturability *improvement*?



MULTI-CAD DATA MANAGEMENT AND VISUALIZATION







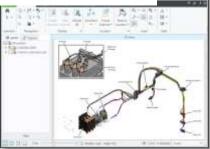


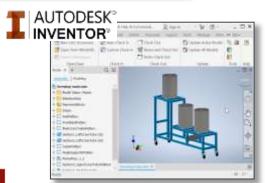


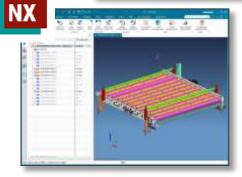
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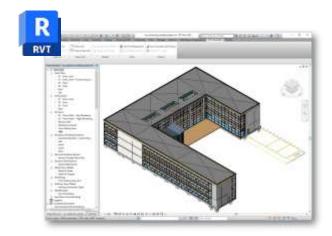




PARTNER-BASED INTEGRATIONS



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PARTNER-BASED INTEGRATIONS FOR ECAD

Capabilities

- Developed by ECAD partners using industry standard RESTful API's (Windchill Rest Services)
- Tightly integrated products
- Part metadata synchronization and design data management
- Different integration approaches available



Benefits

Ability to perform data management activities directly within the preferred ECAD environment Minimize user interaction/exposure to Windchill

Synchronize part meta data between ECAD and Windchill Stay up-to-date on ECAD releases when they are available

'NEW' MEMBER

Capabilities

- Following partner-based approach of ECAD integrations (electronic & electrical)
- Virtual Interconnect has deep knowledge
 - Offers add-ons for Creo schematics
 - 'Trusted advisor' in the community
- Provide existing and valueadded functionalities to customers through a single integration



Benefits

Ability to perform data management activities directly within the preferred ECAD environment Minimize user interaction/exposure to Windchill

Synchronize part meta data between ECAD and Windchill Stay up-to-date on ECAD releases when they are available

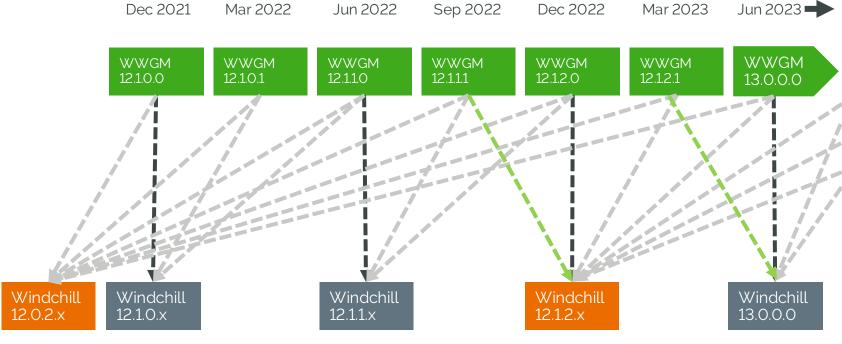
(SELECTION OF) UPDATES ON INTEGRATIONS

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ENHANCED ADMINISTRATIVE EXPERIENCE

Capabilities

- Single release stream supporting multiple releases of Windchill
- Backward compatible with earlier Windchill releases starting with 12.0.2.0
- Starting with 12.1.1.1, Workgroup Manager is forward compatible with later Windchill release
- Forward compatibility is limited WGM X.Y.Z.1 to next following Windchill version only

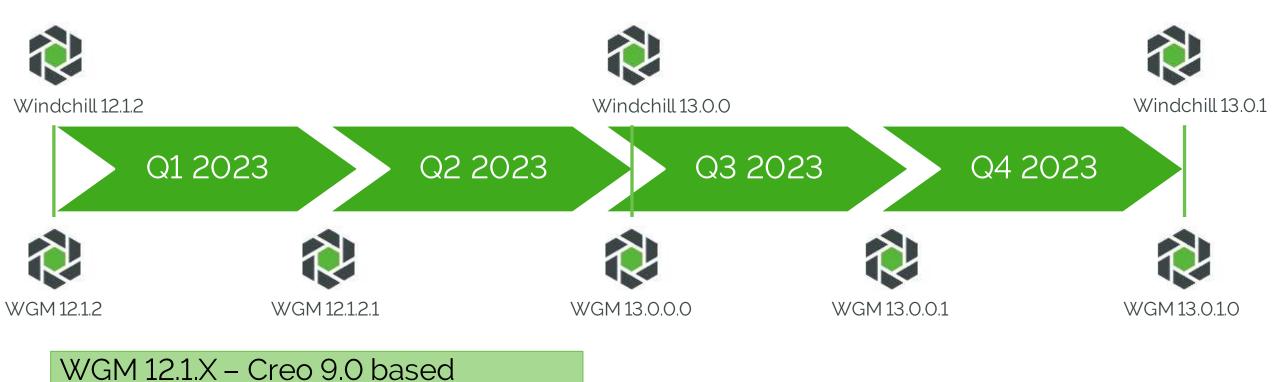


Benefits

Independent client updates – get the latest Windchill server updates without the need to upgrade WWGM Streamlined upgrade process – upgrade WWGM in advanced of planned server upgrades

Improved IT planning – predictable quarterly release cycle to improve IT client deployment and upgrade plans

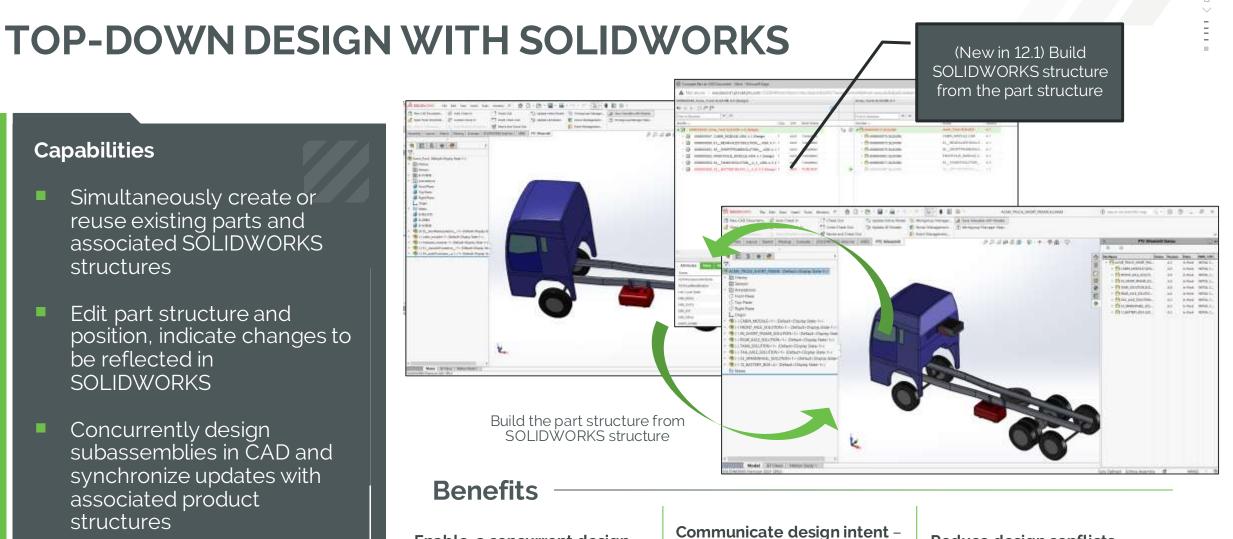
WORKGROUP MANAGER INDEPENDENT RELEASE STREAM



WGM 13.0 - Creo 10.0 based

NEW / EXTENDED FUNCTIONALITY

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Enable a concurrent design process – Shorten time to develop complex products

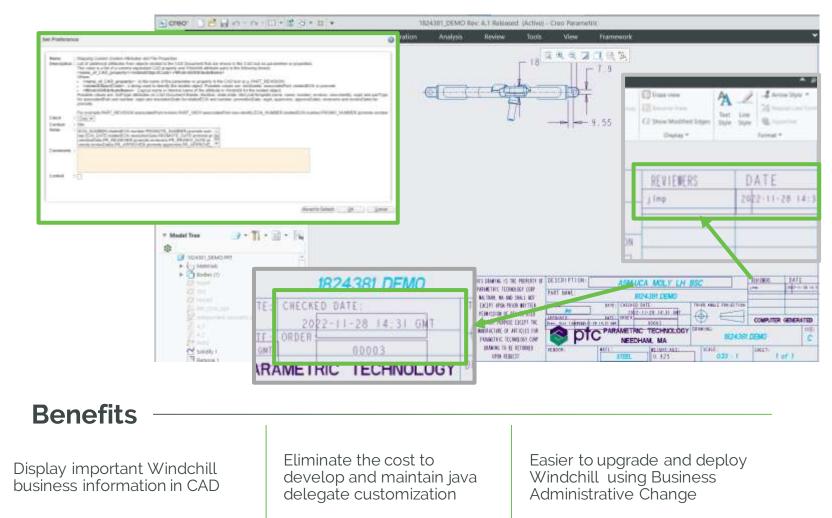
Communicate design intent – distribute concurrent design tasks across multi-discipline teams

Reduce design conflicts – managing interdependencies between related designs

CONFIGURE CUSTOM SYSTEM PARAMETERS WITHOUT 12.1.2.0 JAVA DELEGATE

Capabilities

- Add Windchill attributes to CAD models as read only parameters or properties to drawings and models
- Supports related objects:
 - CAD document master soft type attributes
 - Related parts identity and soft type attributes
 - Related change notice identity and resolution date
 - Related promotion request identity, resolution date and approver/reviewer information
- Configure visibility per CAD tool



CUSTOM SYSTEM PARAMETERS DEMO

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Add Active Workspace To CATIA DLNames List	Yes	Determines if the Active Workspace should be added to the CATIA V5 list of DLNames.	
All-in-One CATPart Creation with Merging all Bodies	No	to control whether merging all bodies when generating a part from product.	
All-in-One CATPart name	_AlICATPart	To specify the naming rule of the All-In-One CATPart.	
Allow Continuing Save to Workspace or Checkin When Missing Desi.	NO	When design table is missing, this preference is used to control whether to allow continuing the operations of Save to	
Allow to save in different environment	No	Control whether to allow saving the existing data which last saved environment is different from the active one	
Assembly-level COR parameter		Specifies which parameter on a part drives automatic creation of Assembly-level CGR attachments	
# Attach Differences Report upon Check In	No	Controls the default behavior whether or not to generate and attach differences report on objects that are going to be	
AutoCAD Blocks Configuration File Location	BlocksConfig bit	Preference to define name and location of the AutoCAD blocks configuration file.	
B AutoCAD Electrical		AutoCAD Electrical specific preferences	
AutoCAD Standard Drawing Definition	attribute_only	Controls how the system identifies which drawings are standard vs. design drawings in AutoCAD when the system p	
CAD BOM /tem Attribute		Identifies CAD Document Uses Link Attribute that will be populated by the BOM item number from the CAD assembly	



SAVE AS UI DECUSTOMIZATION BUSINESS CASE

Why?

- CAD document's file name and number are often based on part number.
- The part's number is often auto-generated during Save As
- Customers want to create new parts and their related CAD docs with this naming/numbering policy

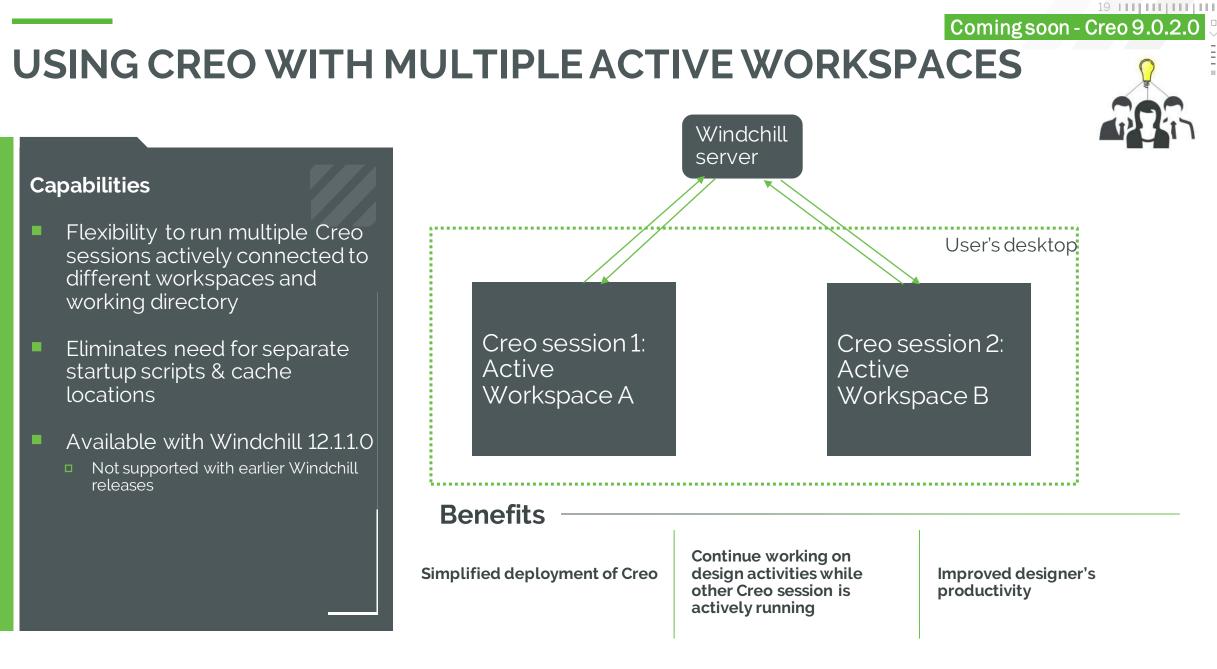
Frequency?

 452 views and 10 cases resolved Keeping the number and file name the same between parts and the related CAD document

Part

Number is generated: 00001234

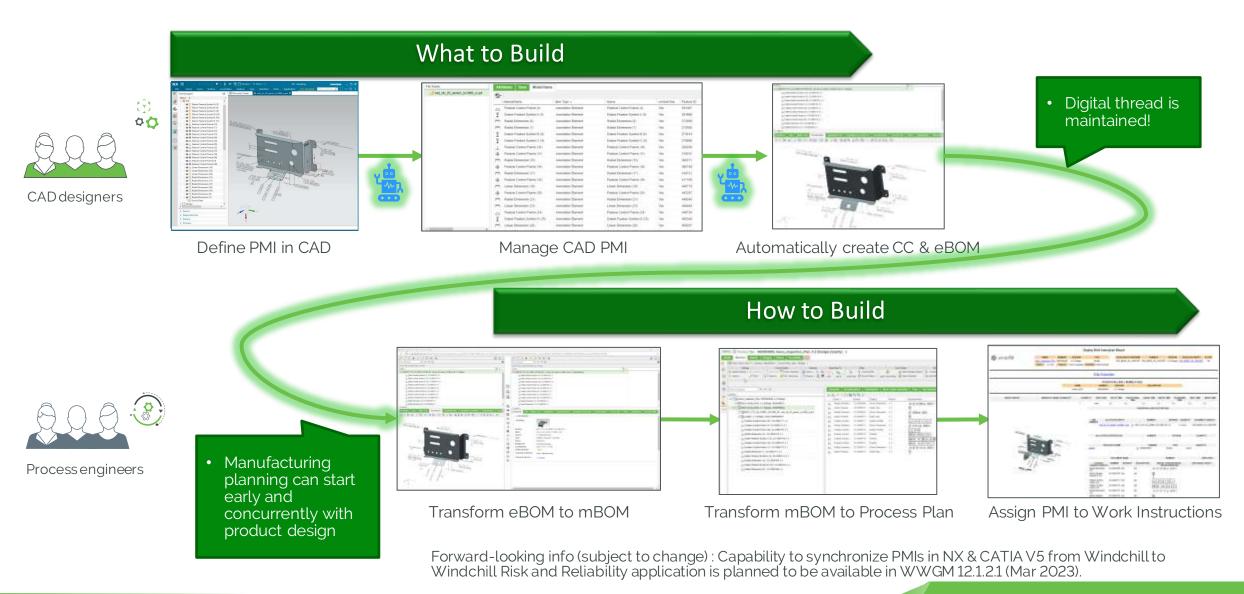
- CAD document
 - Number is based on part number; but contains extensions and suffixes to make it unique
 - 00001234.PRT
 - 00001234_FLEX001.PRT
 - 00001234.DRW
 - 00001234.MFG
 - File name is same as number



This slide contains forward looking information that is subject to change at any time at PTC's sole discretion and without notice.

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WWGM 12.1.2.0 + WINDCHILL 12.1.2.0



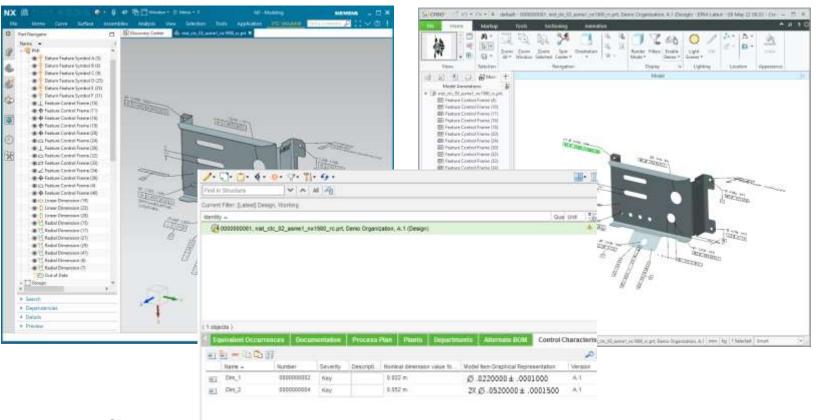
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Windchill 12.1.2.0

MBD SUPPORT – EXPOSE PMI TO WINDCHILL

Capabilities

- Reads MBD information in NX model and generate
 Windchill objects (model items) representing annotations
- Use the model items to create standard control characteristics in Windchill MPMLINK
- Control characteristics can be directly associated to process plan operations
- Verify the allocation status of control characteristics



Benefits

Exposes the manufacturing information to MPMLink for downstream usage

Enable digital manufacturing thread from CAD to MBOM or Manufacturing Process Plan Reduce time to define downstream process info, avoid data loss from definition to execution

Windchill 12.1.2.0

AUTO GENERATE SCC FROM MODEL ITEMS

Capabilities

- Automatically create standard control characteristics from CAD control characteristics
- Early creation of CAD defined control characteristics for reuse in manufacturing planning
- Easy access to CAD control characteristics for reuse in Windchill Risk and Reliability as items to track as critical to quality

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Benefits

Make process planning easier and faster

Eliminate any errors caused by manual duplication

Faster time to market by concurrently planning manufacturing and quality processes

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Windchill 12.1.2.0

MODEL ITEM STRUCTURE

Capabilities

- View model items managed in Windchill for:
 - Annotations and control characteristics (Creo, CATIA V5 and NX)
 - AutoCAD blocks
 - Creo bodies and designated features
- See model item structure and attribute values
- Show relationships to parts
- Verify if annotations are marked as control characteristics

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Benefits

Verify CAD information is available for downstream BOMs

Understand relationship between eBOM and their related model items

Corporat

+ 100 Distant

> Verify model items are marked to be used as sources of SCCs and FMEA control plans

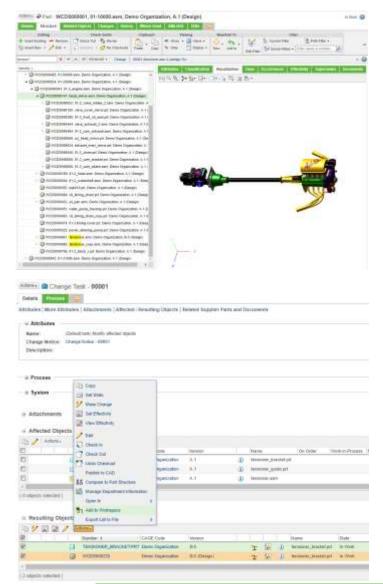


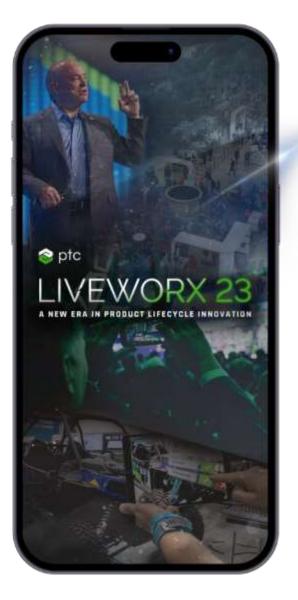
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ADDING FILTERED CAD DATA TO STRUCTURE

What are the key issues/drivers forcing this change?

- Users need to work with the CAD document versions they see in part and CAD document structures
- Users are often making changes on top of an established configuration and want the CAD tool to use the latest version of the objects related to the change notice but the established configuration for everything else.
- Currently this can only be achieved by the user if s/he carefully chooses what is added/removed to the workspace and often this requires multiple add to workspace actions along with overriding conflicts to get the right versions in the workspace.
- The software always defaults to latest if the versions are not explicitly chosen by the user.





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Take your post-session survey(s) either in the event mobile app or via email post-event.

Your feedback provides us with valuable information on how to shape future content strategy for the event!

QUESTIONS?

Thank you! You can find me at:



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