



vuforia® studio™

FLEXIBLE AR AUTHORIZING PLATFORM

Vuforia Studio is a comprehensive, flexible platform to create immersive 3D AR experiences tailored to meet the unique needs of industrial customers. With its expansive options for customization paired with leading computer vision technology, Vuforia Studio enables companies to create whatever digital tools their frontline and customers need to do their jobs.

A Customizable Solution to Fit Your Business

Built for enterprise integration, scale and security, Vuforia Studio can connect to live IoT data and leverage existing product information kept in CAD and PLM systems to accelerate the creation of augmented reality experiences. Cross-platform support of a wide range of devices enables companies to provide AR work instructions to frontline workers and customers, where and where they need it most.

Experiences authored in Vuforia Studio can be deployed to the cloud or on-premises, and accessed from smart phones, tablets or AR headsets via a single universal AR viewer application - Vuforia View. This comprehensive and powerful software makes developing and scaling enterprise-ready industrial AR work instructions faster, accelerating the improvement of workforce efficiency.

WHY VUFORIA STUDIO?

Flexible Authoring

Create immersive 3D AR work instructions with customizable assets, colors, buttons, and more to fit your company's brand.

Leverage Existing Data and Software

Organizations can connect live IoT data and leverage existing product information kept in CAD and PLM systems to accelerate the creation of augmented reality work instructions.

Out-Of-The-Box Widgets

Easily access pre-made dialog boxes, buttons, and advanced target types from a large selection of widgets.

Cross-Platform Publishing

Using Vuforia View, AR experiences can be accessed on a wide range of tablets, mobile devices, and AR headsets.

Learn more at www.ptc.com/vuforia-studio

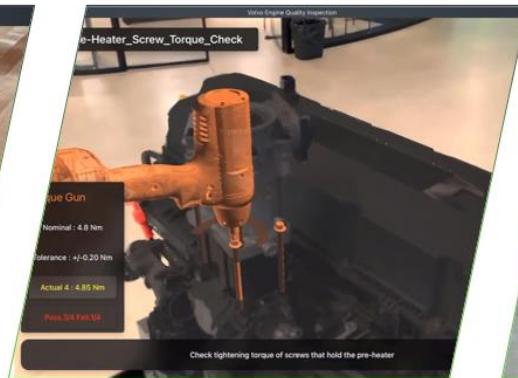
- ✓ Accelerate new hire on-boarding
- ✓ Decrease service times
- ✓ Enhance worker safety
- ✓ Increase workforce efficiency
- ✓ Improve first-time fix rates

3D AR Work Instructions Wherever They're Needed

On a Plane



On an Object



In a Space



Access Anywhere

Vuforia Studio gives workers and new hires access to in-context 3D work instructions on a wide range of devices. AR experiences created in the Vuforia Studio authoring space can be published then consumed via **Vuforia View** on HoloLens 2, RealWear, and leading phones and tablets.



Scalable SaaS AR work instructions

Vuforia View is a single AR viewer application that allows users to efficiently access and share the augmented reality experiences created in Vuforia Studio across the industrial enterprise. Users can view experiences on their favorite mobile, 2D and 3D wearable devices. Vuforia View's advanced computer vision capabilities bring products to life and empower frontline workers with immersive user interactions that are rich with 3D content and IoT data.

Visualize
Increase engagement with life-size virtual products

Instruct
Empower employees with guided work instructions

Interact
Improve operator safety and efficiency with virtual user interfaces

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