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SOLUTION OVERVIEW

# PATH TO PRODUCTION

**Fix it in design, not on the shop floor.**



## EXECUTIVE SUMMARY

Deloitte and PTC connect engineering, manufacturing, supply chain and service on one governed digital thread, so the decisions that fix cost get made in design, not after the product is built. The entry point is an 8–12 week joint assessment.

## THE CUSTOMER CHALLENGE

- Smart product complexity is accelerating
- Supply chain volatility and tariffs are P&L events
- Revenue is shifting from product to outcomes
- Low-cost competition is compressing margins

## JOINT SOLUTION · KEY CAPABILITIES

- PTC product spine from requirements to service
- Enterprise Consciousness & DPLM, built on PTC and SAP
- Integration and data-governance accelerators
- Tariff, AI and change-management services

## BUSINESS OUTCOMES

- Cost decided in design, not on the floor
- PLM and ERP modernized as one program
- Tariff and change impact in hours

## PRIORITY USE CASES

- PLM and ERP modernization (SAP S/4HANA)
- Tariff and supply chain change impact
- Smart product engineering to manufacturing sync
- Engineering-to-service data for outcome revenue

## TARGET BUYERS

COOs, CTOs and engineering leaders, CIOs and ERP leads, and service and aftermarket leaders at industrial manufacturers.

## DELOITTE ROLE

Assessment, roadmap, integration accelerators and delivery at global scale.

## PTC ROLE

The governed product data: Codebeamer, Creo, Windchill, ServiceMax and Servigistics.

## JOINT VALUE

One thread from requirement to field, with PLM and ERP built to work together.

## PROOF POINTS

Global enterprise accounts. Please contact Deloitte and PTC account representatives for client reference materials.

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creo · windchill · codebeamer · servigistics · servicemax

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