



David Katzman

General Manager, Velocity Group



David Katzman is the General Manager of the Velocity Group at PTC – which is comprised of Onshape, Arena and the PTC Education team. David is responsible for driving operational excellence, while overseeing the day-to-day execution of the Velocity Group's business strategy.

Prior to his current position, David served as the SVP and general manager for Onshape, where he oversaw the design and implementation of business strategy and policies – from customer success and sales to partnerships and business development. Onshape was acquired by PTC for \$470 million in October 2019. Previously, David was a senior consultant at Deloitte Consulting.

He serves on the board of the PTC Foundation and holds advisory roles in several tech companies.

David received an MBA from Dartmouth's Tuck School of Business and a Bachelor of Science degree in computer engineering and economics from Tufts University.

Publications:

- [Valuable customer experience lessons from my snowblower repairman](#), *Boston Business Journal*, 2021
- [Shaping the customer experiences of the future](#), *Fortune*, October, 2020

Recognition:

- [Preparing For The Future Of Work: Dave Katzman Of Onshape On The Top Five Trends To Watch In The Future Of Work](#), *Interview with Authority Magazine*, October 2021
- [Conversations with Dave Katzman](#), *Interview with CXOTalk*, June 2020