

PTC NEXT Chicago 2026 — Main Stage Agenda

Tuesday, June 9th

CEO Session — PTC & Our Customers: The Transformative Moment

Neil Barua, CEO | Steve Olive, Chief Digital Strategy Officer, U.S. Department of Energy | Customer Executive

Digital transformation has reached a critical inflection point for industrial companies. In this fireside-style session, PTC CEO Neil Barua joins customer leaders to discuss how organizations are navigating accelerating change across engineering, manufacturing, and service — and why acting now matters more than ever.

Products Keynote — Never Afraid to Disrupt: PTC's DNA

Jon Stevenson, Chief Product Officer

PTC's history is defined by disruption. In this keynote, Jon Stevenson shares how that legacy continues today — from cloud-native engineering to AI-driven innovation — and what it means for customers planning their next generation of product and digital transformation investments.

Portfolio Highlights — Innovation to Strengthen the Product Data Foundation

Joseph June, General Manager- SLM & AI Strategy | John Haller, General Manager – PLM | Moderated by Sumair Dutta

Disconnected product data slows decisions and limits the impact of AI. This session introduces new innovation designed to extend product data across the enterprise and connect engineering with service — creating a trusted foundation for collaboration, asset intelligence, and AI-powered outcomes.

Portfolio Highlights — Better Together: Delivering Customer Outcomes with Portfolio Connectors

Greg Brown, Vice President- Onshape Product Manager | Brian Thompson, Divisional General Manager- Creo CAD Segment | John Haller, John Haller, General Manager – PLM | General Manager – ALM | Moderated by Sumair Dutta

Digital transformation only works when systems work together. This session shows how tighter integration across CAD, PLM, ALM, and service solutions reduces complexity, improves traceability, and accelerates time to value — without forcing tool consolidation.

Customer Spotlight — Recognizing Customers Who Disrupt

David Katzman, EVP – Velocity Group General Manager | Deirdre Yee, Senior Director- Customer Marketing

PTC recognizes customers driving bold innovation and measurable impact. Hear real stories of organizations achieving tangible results with PTC solutions — and the leaders behind those breakthroughs.

Wednesday, June 10th

AI in Focus Keynote — How AI Fuels the Intelligent Product Lifecycle

Joseph June, General Manager- SLM & AI Strategy | Customer Panel

AI delivers value only when built on trusted product data. This keynote shows how AI is embedded directly into engineering and service workflows — and introduces a new approach for building intelligent, governed AI solutions across the product lifecycle.

Product Highlights — Exciting Innovation in Our Intelligent Solutions

Mark Lobo, SVP Product Management- PLM | Paul Sagar, VP Product Management- CAD | Greg Brown, VP- Onshape Product Manager | Mayhul Jain, Senior Director of Product Management- SLM | Mark Simpson, VP Product Management- ALM | Alan Goodrich, Director Product Management- Arena | Moderated by Sumair Dutta

Get a concise preview of innovation across PTC's portfolio. Product leaders highlight what's new, what's coming, and how AI-powered capabilities are improving speed, quality, and agility — setting the stage for deeper breakout sessions.

Customer Panel — Our Disruption Recipe: How We're Getting Ahead in This Transformative Moment

Trish Nicoli, Digital Engineering Deputy Program Manager, NASA | Moderated by Tom Bianchi

Industry leaders share how they are responding to disruption — from technology investments to cultural change. Learn what's working, what they've learned along the way, and how partnerships are helping them move faster.

Closing Keynote — Take Advantage of Disruption & Turbulence

Kevin Gaskell, Former Group CEO, BMW GB, Porsche GB, & Lamborghini GB

Transformation requires strong leadership. Kevin Gaskell shares lessons from leading global brands through disruption — offering practical insight on resilience, adaptability, and turning change into competitive advantage.