

SESSION ID: II1334B

PRODUCTION ASSURANCE: CAN YOU PREDICT THE PROFITABILITY OF FUTURE PRODUCTION?

Jeff Dymond
Global CTO, Manufacturing Dell Technologies



Production Assurance Al

Can you Predict Future Profitability?

Jeff Dymond Global CTO, Manufacturing



New technology applied to your business

Production
Assurance Al

Imagine applying technology that creates a better business plan by using generative artificial intelligence (AI) and inferencing

Gathering data from information sources across the enterprise, analyze that data to produce a business plan that predicts future production capacity and profitability

Providing production risk mitigation and intervention processes, key performance indicators (KPIs), and tools that work at the speed of business



Inventory Management

- New Vendors
- More Vendors
- Raw Material Sourcing

Supply Chain Planning

- Demand Plan based on History
- ATP
- CTP

Business Process Improvements

- Optimized Workflow
- Labor Force
- Knowledge Management

Logistics Management

- Truck/Rail/Ship
- Distribution Network Optimization



Product Mix

- New Products
- Sunset Products
- New Formulation

Financial Planning

- Global Market Health
- · Current Business Climate
- ERP FICO, PLM, CRM
- Production Cost Accounting
- New and Upgrade of Assets
- M&A Strategy
- New Customer Acquisition and Profile

Production Digital Twin

- Plan vs Actual
- LIMMS-Product Quality
- Production Quality

Warehouse Management

- Raw Material
- Final Products

D¢LLTechnologies

Steps for Production Assurance, Al

Integrate historical data from around the Enterprise to build a generative model

Define strategic outcomes

Put data to work to realize your Production Assurance
Al vision

By harnessing the power of Production Assurance AI, you can leverage past successes to predict future profitability



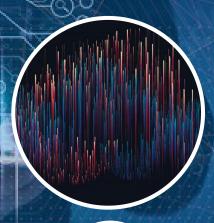
Define your baseline



Identify
Disturbance
Variables
to the
enterprise



Tools to
Measure
potential
impact on
profitability



Creates an iterative multiyear busine ss plan

D¢LLTechnologies

Key inputs and considerations for Production Assurance Al



Work Streams for Production Assurance Al

- Integrated Planning and Scheduling with Analytics and KPI's
- Multi-unit optimization,
- Business optimization
- Production Optimization across disciplines or departments

Optimization Strategy Automation & Reliability

- Edge Strategy
- Maintenance Assessments (Asset Planning, Criticality ranking)
- Control and sensor platform Upgrades and consolidation

- Consolidation of applications & architectures
- Consolidation of edge infrastructure
 & network topologies
- Integration strategies –Interfaces,
 5G, 6G, 7G
- Multi-Cloud Management strategies

IT Manageability & Consolidation

Process Improvement

- Business Process and workflow reengineering
- Human Centered Design
- Edge Analytics
- Computer Vision with AI/ML/DL

Enterprise Strategy

- Enterprise Analytics Strategy- Cloud Analytics –Corp KPIs
- Process Data Interface Development Strategy
- User Productivity Strategy- Mobile, KM
- Corporate Sustainability Plan

First-Stage Generative Model Training



Second-Stage Generative Model Focused Training



Production Assurance Al

Tools

Executive Portal Dashboards

Al Platforms

AI/ML/Inference, **Deep Learning**

REST/ETL/MDM

SQL, Structured, Unstructured, **RT-DBMS**

Applications Digital Twin FRP Supply Chain Edge Workloads

Presentation Layer

Production Risk Analysis

Risk Mitigation & Intervention

Production Assurance Plan

Generative Al Decision Engine

Analytical Modeling, Simulation & Processing Layer Model building, training, refining & tuning



Enterprise "Meta-Model"

Pre-processing/Data transformation Feature Extraction, Ranking, and Optimization

- 2 Stage Generative Model
- · Feature Building/Extraction
- Data filtering

Operational, **Business Process Data**



- · Global Market Health
- M&A

Enterprise Analytics

- ERP FICO. CRM . PLM
- Supply Chain ATP, CTP, PTM
- · Historical Production Plans
- Historical Demand Plans
- Maintenance
- Labor
- · Raw Material Sourcing



Analytical Data

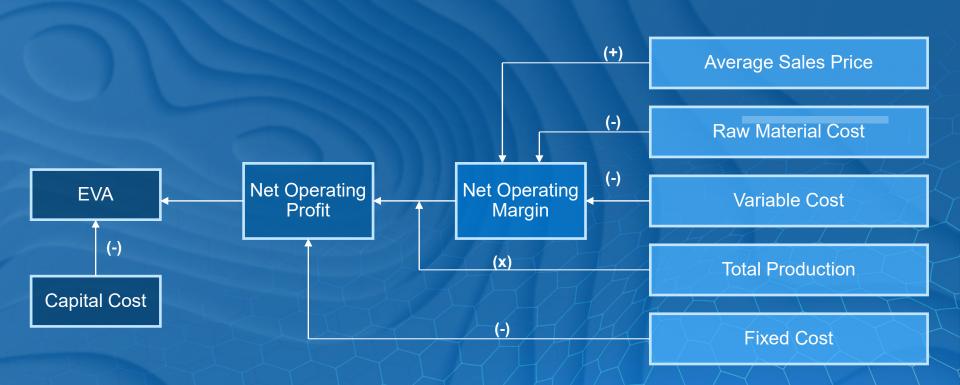
- Plant Dig Twin
- OFF
- · Energy, Asset, Yield Optimization
- Product Quality
- Production Quality
 - Logistics and DC Optimization
 - · Warehouse Management

D¢LLTechnologies

Calculating Value

- 1 NPV = $\left[\sum_{0}^{n} CashFlow_{x}^{*}(1+discount)^{-x}\right]$ Investment
- $[IRR = Discount where: \\ [\sum_{i=0}^{n} CashFlow_{x}^{*}(1 + discount)^{-x}] = Investment$
- |ROI = [FirstYearCashFlow]/Investment|

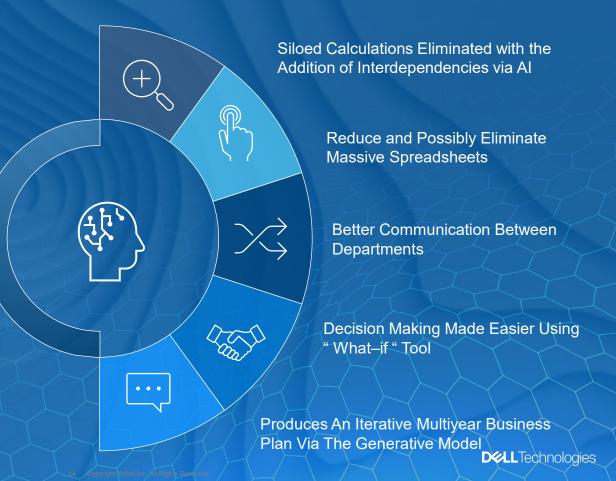
Calculating Profit Contributors (EVA contributors)



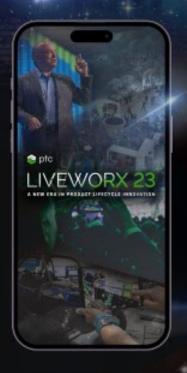
Benefits of Production Assurance Al

Production Assursance Al...

...information sources from around the enterprise brought together to create a business plan that is iterated at the speed of your business







Please fill out the session survey.

Take your post-session survey(s) either in the event mobile app or via email post-event.

Your feedback provides us with valuable information on how to shape future content strategy for the event!

PROVIDE SESSION FEEDBACK



THANK YOU

LIVEWORX.COM | #LIVEWORX

ptc.com









D&LLTechnologies