

Abstract

Product lines deliver three key benefits: cost avoidance, reduced risk, and shortened development schedules. The two main drivers of this are commonality through reuse and efficient variation management. The standard approach to commonality is to develop common core components across member products of a product line. When a common component is adopted by multiple product lines, its return on investment rises even further. In some cases, such a component becomes the foundation of a lower-level product line, often referred to as a *building block line*. Product Line Engineering (PLE) tools mainly focus on solving the variation management side of the equation; however, commonality is not automatically achieved. This brief outlines how our PLE tool suites can evolve to better enable reuse, achieving a more balanced approach that empowers enterprises to scale product lines effectively.

Discovering & Enabling Opportunities for Commonality

Broadening Product Line Thinking Beyond Variation Management

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Variation management alone does not result in commonality and reuse.

Message Objective:

Product line thinking needs to start by focusing on enabling commonality and reuse.

Variation management is integrated to improve efficiency.

Developing Commonality

- 1. Utilizing common core components across product variants *and product lines***
- 2. Leverage modular designs and standard interfaces**
- 3. Provide environment for discovering, enabling, and driving reuse and commonality investment**

Single Product Line Component Strategy

Deploy technology discriminators across systems

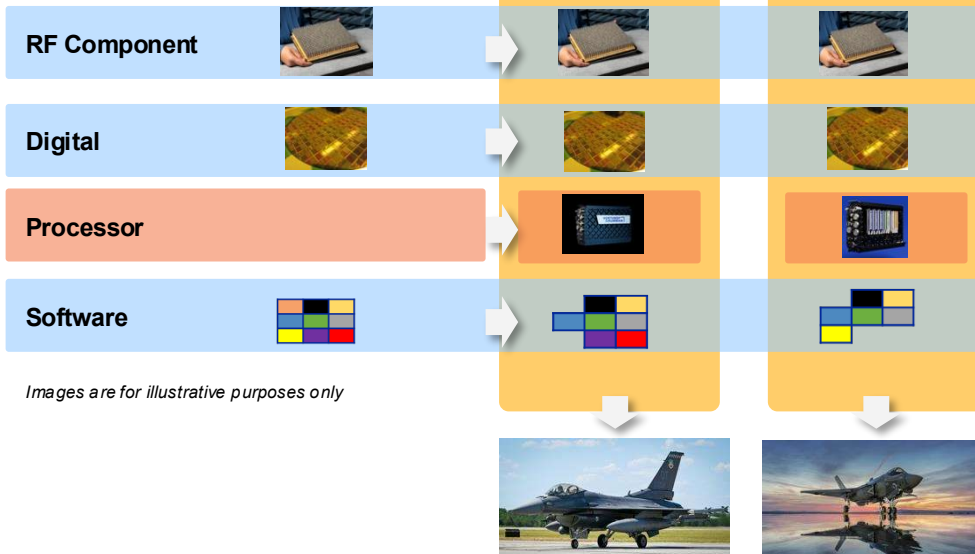
Product Line (80% Commonality)

Common Components

Unique Components

Common Components

Components



Images are for illustrative purposes only

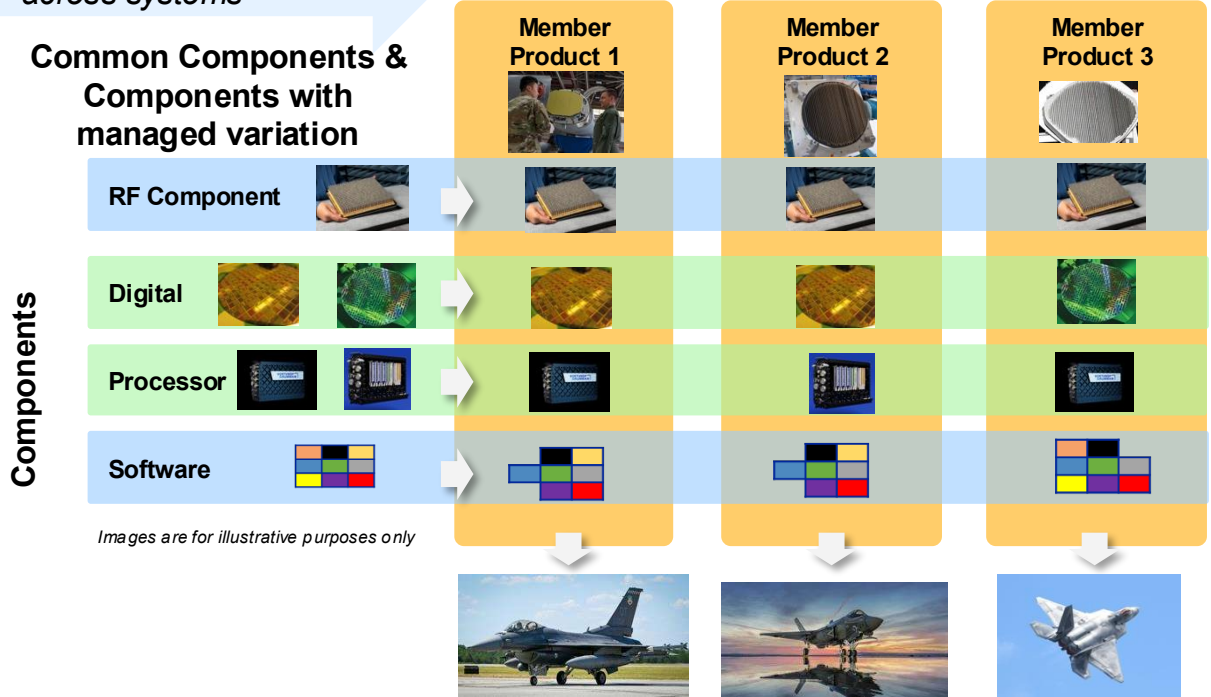
Common Components Rapid Delivery of Affordable Capability

Single Product Line Component Strategy

Deploy technology discriminators across systems

Common Components

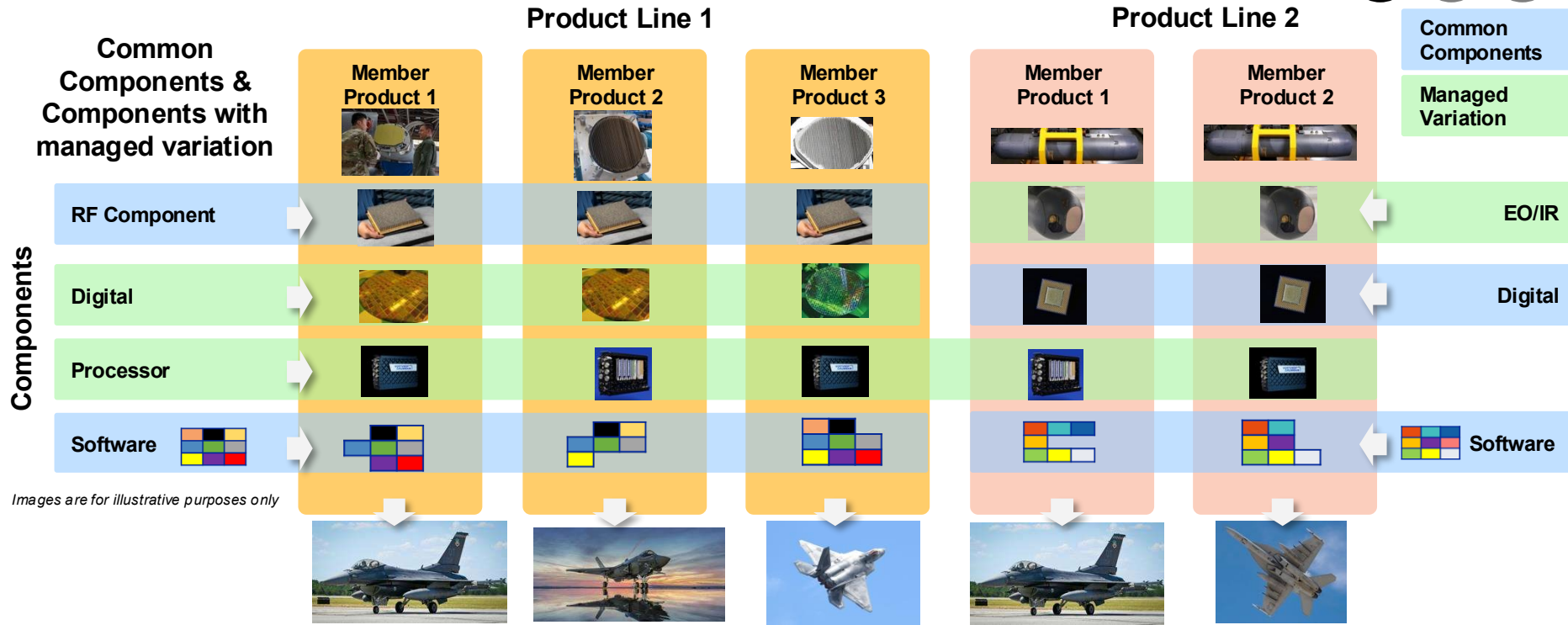
Components with Managed Variation



Components with managed variation can extend the reusability of an investment

Multi-Product Line Component Strategy

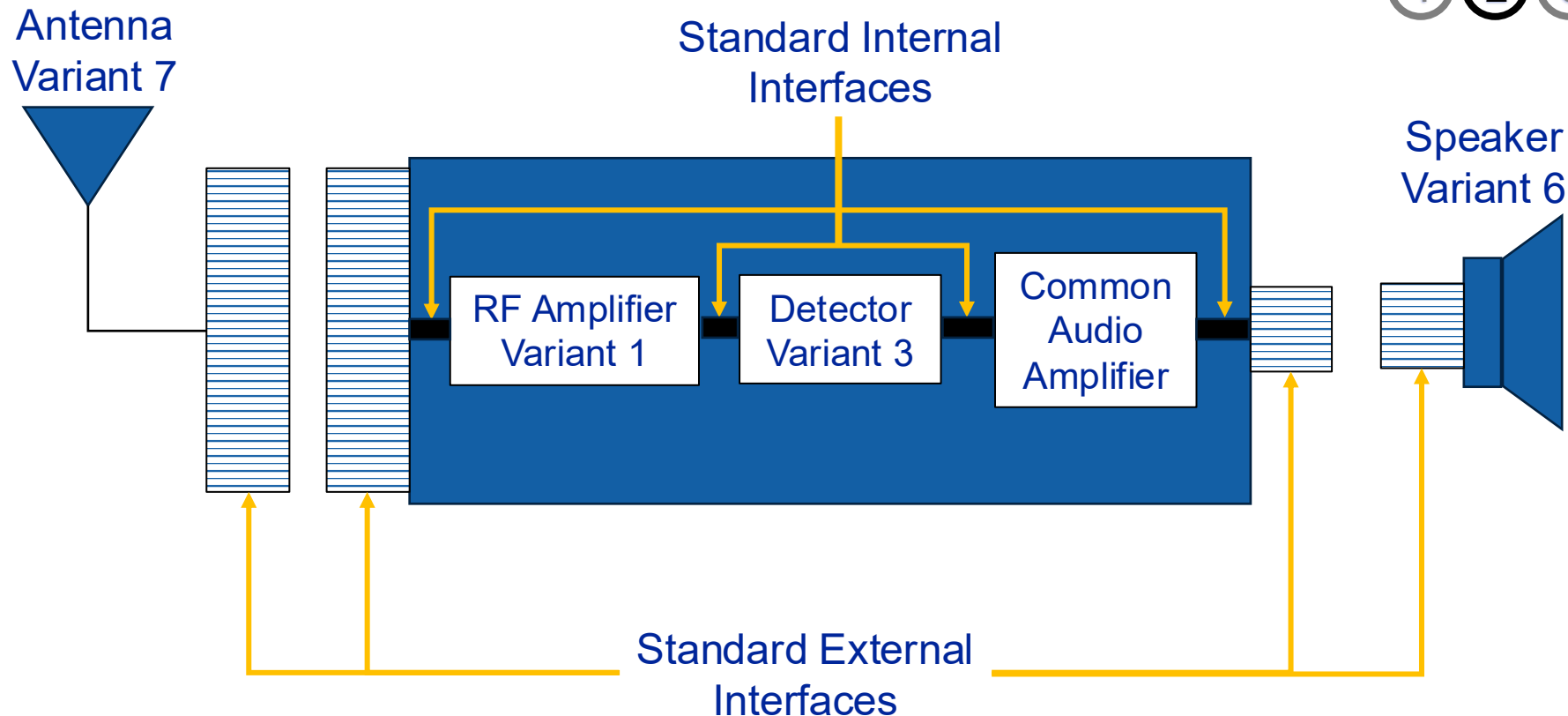
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Product Lines Enable Rapid Delivery of Affordable Capability

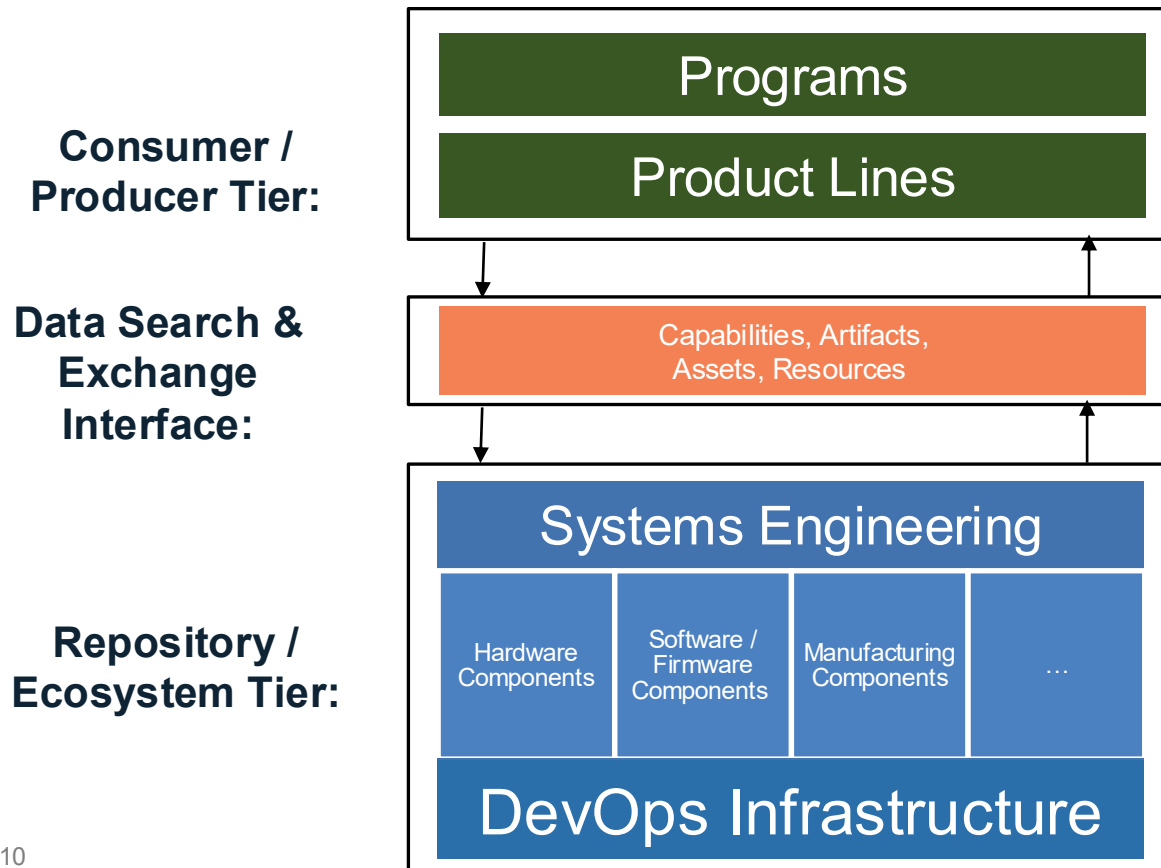
Modular Design & Standard Interfaces

- 1
- 2
- 3



Environment for Discovery of Reuse Opportunity

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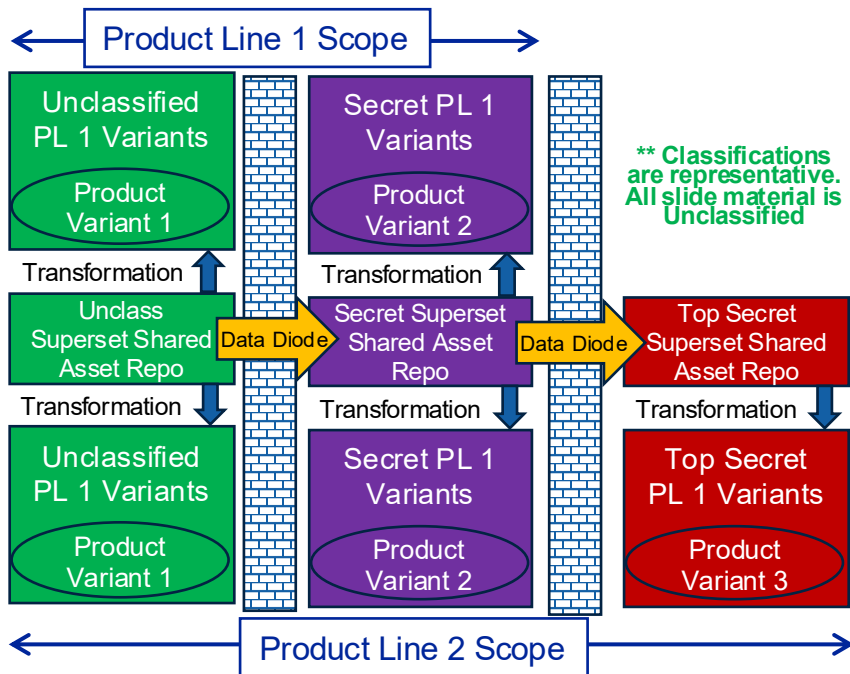
Keys to Discovery

- Interoperability
- Meaningful data structure
- Association of artifacts and data to components

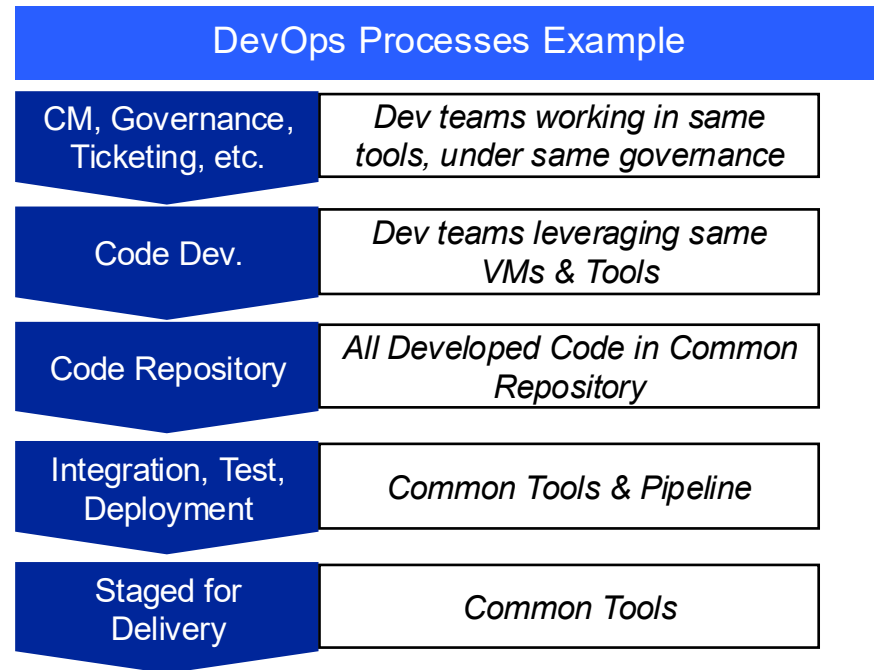
Enabling Reuse by Breaking Down Barriers

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Classification Barrier to Reuse



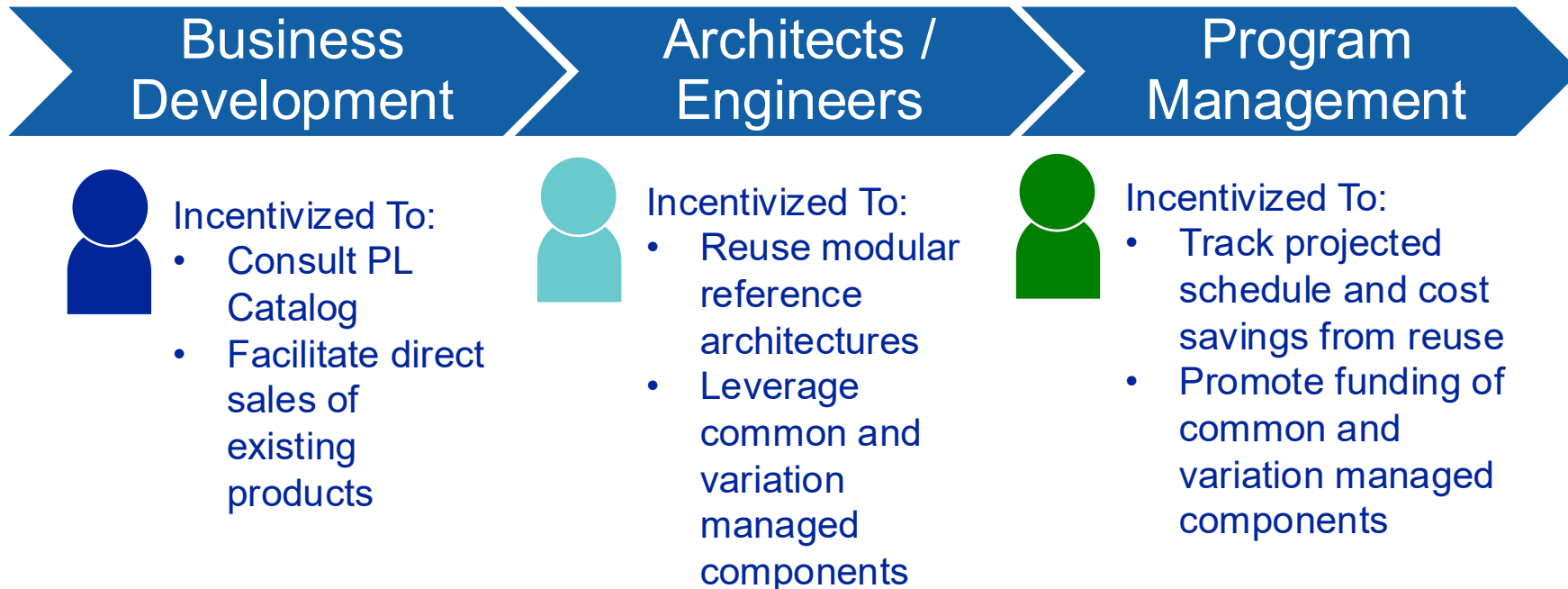
Tooling & Process Alignment Barrier to Reuse



There must be infrastructure in place to enable reuse

Drive Reuse within the Organization

1 2 3



Even with barriers removed there must be a system in place to motivate reuse

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How Can Pure Variants & Sister Tools Evolve to Support?

Organizing

Solutioning

Multidisciplinary Product Taxonomy

Tooling to assist in developing a product taxonomy for components, assemblies, and systems that humans or AI can leverage for reuse discovery

Multidisciplinary Product Data Structure

Tooling to develop and implement data structure for providing performance data and other assets needed in trade studies

Auto Interface

Ability to generate interfaces for components that meet a set standard to allow for rapid reuse in modular reference architectures

Suggestions

AI support in design process for architecture and feature selection based on leveraging and improving reuse.

PLE Interoperability

Interoperability between MBSE, ALM, PLM, Business, and Manufacturing systems is paramount to optimizing investments in commonality

Model of Models

Leveraging common components with managed variation will require expanded control of tools like MBSE and PLM

Auto Components

Ability to generate components from legacy or low TRL capabilities to rapidly reuse in modular reference architectures

Composable Modeling & Optimization

Ability to compose configurations against a reference architecture and validate and optimize against objectives

Conclusion



Evolving our PLE Toolsets would be a monumental task for a single company, therefore a concerted effort across the industry, tool vendors, and the customer base must be pursued.