



Ziv Belfer

Head of Research and Development (R&D)



Ziv Belfer is the EVP and Head of Research and Development (R&D) at PTC, responsible for the company's innovation strategy, product development, and technological advancements.

Having held this role since November 2024, Ziv's career at PTC spans over three decades, beginning as a Pro/Engineer (Creo) Geometry Developer. Over the years, he has led critical teams responsible for PTC's flagship technologies, including CAD, PLM, Creo Illustrate, Creo View, MathCAD, ALM, and Creo Schematics. Under his leadership, PTC has had an impressive track record of delivering high-quality product releases.

Outside of PTC, Ziv is an active member of YPO's Israeli chapter.

Ziv earned an MSc in CAD/CAM from the prestigious Technion – Israel Institute of Technology.