

# Sales Results

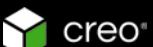
Consistent growth driven mainly by the success of new models



Augmented Reality support the geometrical / hergonomical review of industrial equipment



Enterprise IoT Platform for integrating the business application to the field



Main CAD solution for Powertrain component development



Enterprise PLM solution supporting the development process



**GALLARDO**  
II MODEL

**AVENTADOR**

**HURACÁN**

**URUS**  
III MODEL

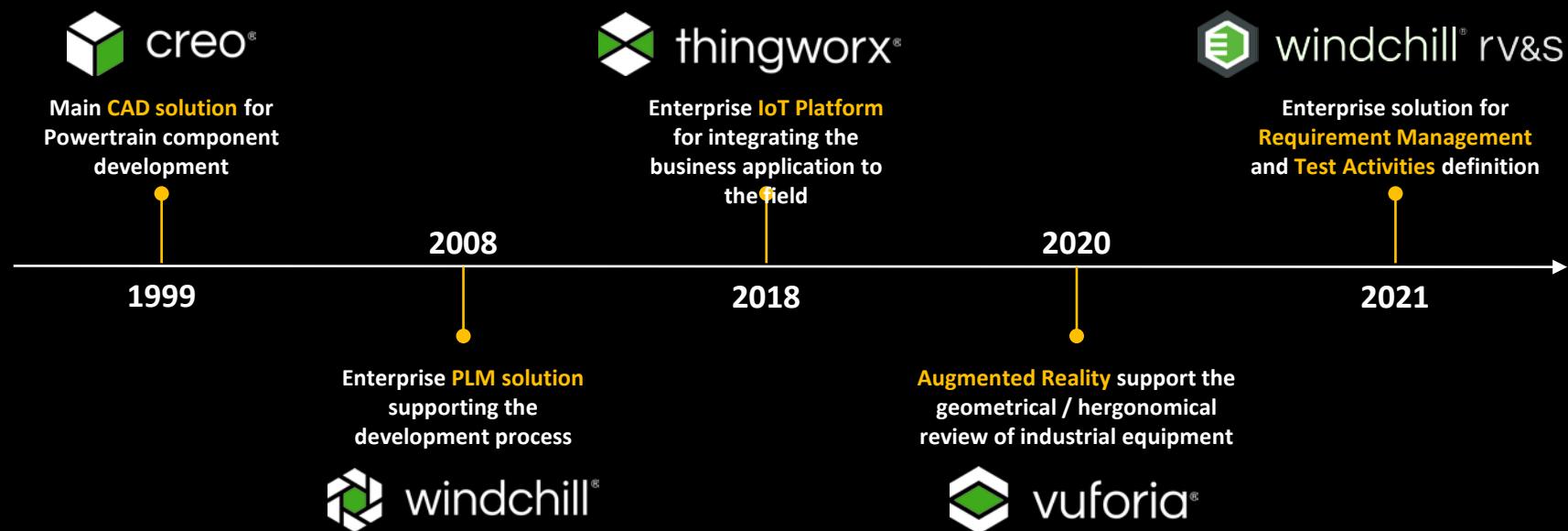
Aventador S Coupe/Roaster: Fuel consumption combined: 19.2 l/100 km; CO<sub>2</sub>-emissions combined: 460 g/km (WLTP); Aventador SVJ Coupe/Roaster: Fuel consumption combined: 18.0 l/100 km; CO<sub>2</sub>-emissions combined: 448 g/km (WLTP); Huracán EVO: Fuel consumption combined: 13.7 l/100km; CO<sub>2</sub>-emissions combined: 332 g/km (WLTP); Huracán EVO Spyder: Fuel consumption combined: 14.2 l/100km ; CO<sub>2</sub>-emissions combined: 338 g/km (WLTP); Huracán EVO RWD: Fuel consumption combined: 13.8 l/100km ; CO<sub>2</sub>-emissions combined: 330 g/km (WLTP); Huracán EVO RWD Spyder: Fuel consumption combined: 13.9 l/100km ; CO<sub>2</sub>-emissions combined: 335 g/km (WLTP); Huracán STO: Fuel consumption combined: 13.9 l/100km ; CO<sub>2</sub>-emissions combined: 331 g/km (WLTP); Urus: Fuel consumption combined: 12.7 l/100 km; CO<sub>2</sub>-emissions combined: 325 g/km (WLTP); Other models depicted are not available for sale.

# Lamborghini & PTC | A Long-Term Collaboration

## Tool Adoption Timeline



Lamborghini has **progressively extended** the use of PTC products in order to address the business requirements of the company. PTC solutions are currently supporting **core enterprise processes** in both **engineering and industrial areas** with a population of **ca. 700 active users**.





# HOW DIGITAL TRANSFORMS PHYSICAL

DIGITAL

**Defines**

PHYSICAL



DIGITAL

**Controls**

PHYSICAL



DIGITAL

**Manages**

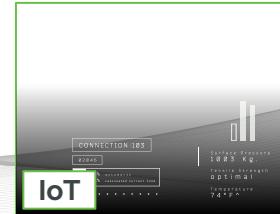
PHYSICAL



DIGITAL

**Connects**

PHYSICAL



DIGITAL

**Augments**

PHYSICAL



DIGITAL

**Sustains**

PHYSICAL



D I G I T A L   T H R E A D



ptc

DIGITAL TRANSFORMS PHYSICAL



**RIDISEGNARE LE CATENE DEL VALORE NELLA  
NUOVA ERA DEL MANUFACTURING**