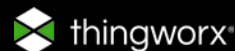
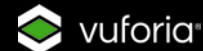


Sales Results

Consistent growth driven mainly by the success of new models



Augmented Reality support the geometrical / hergonomical review of industrial equipment



Enterprise IoT Platform for integrating the business application to the field



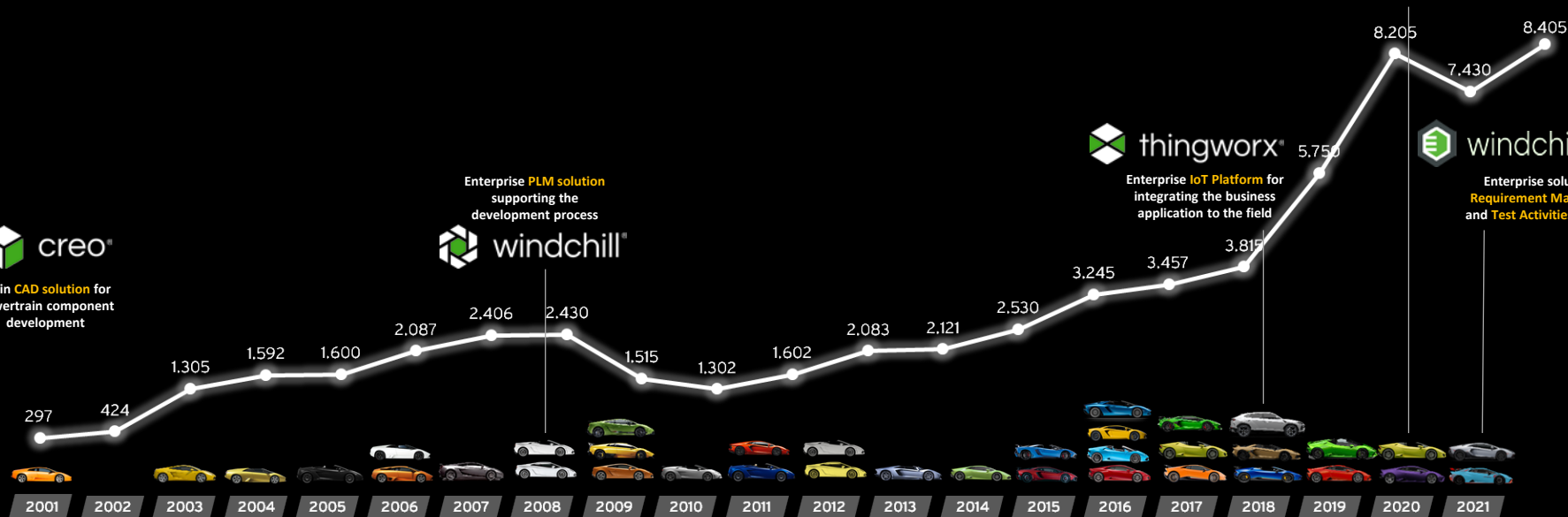
Enterprise solution for Requirement Management and Test Activities definition



Enterprise PLM solution supporting the development process



Main CAD solution for Powertrain component development



**GALLARDO
II MODEL**

AVENTADOR

HURACÁN

**URUS
III MODEL**

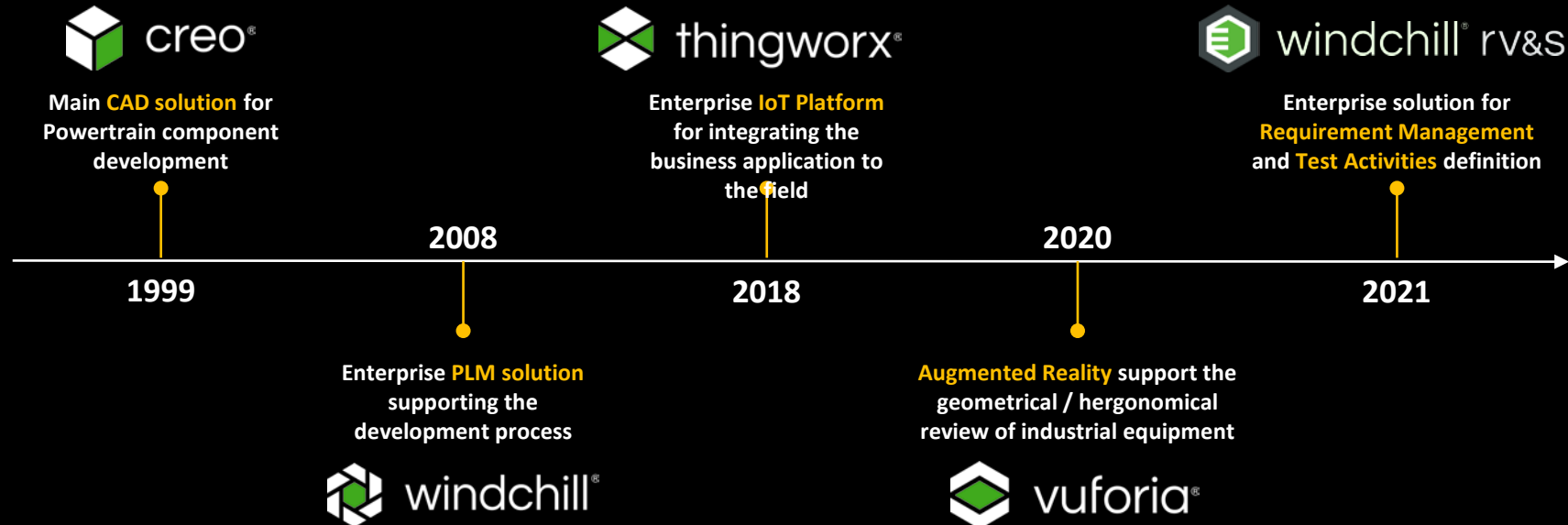
Aventador S Coupe/Roaster: Fuel consumption combined: 19.2 l/100 km; CO₂-emissions combined: 460 g/km (WLTP); Aventador SVJ Coupe/Roaster: Fuel consumption combined: 18.0 l/100 km; CO₂-emissions combined: 448 g/km (WLTP); Huracán EVO: Fuel consumption combined: 13.7 l/100km ; CO₂-emissions combined: 332 g/km (WLTP); Huracán EVO Spyder: Fuel consumption combined: 14.2 l/100km ; CO₂-emissions combined: 338 g/km (WLTP); Huracán EVO RWD: Fuel consumption combined: 13.8 l/100km ; CO₂-emissions combined: 330 g/km (WLTP); Huracán EVO RWD Spyder: Fuel consumption combined: 13.9 l/100km ; CO₂-emissions combined: 335 g/km (WLTP); Huracán STO: Fuel consumption combined: 13.9 l/100km ; CO₂-emissions combined: 331 g/km (WLTP); Urus: Fuel consumption combined: 12.7 l/100 km; CO₂-emissions combined: 325 g/km (WLTP); Other models depicted are not available for sale.

Lamborghini & PTC | A Long-Term Collaboration

Tool Adoption Timeline



Lamborghini has **progressively extended** the use of PTC products in order to address the business requirements of the company. PTC solutions are currently supporting **core enterprise processes** in both **engineering and industrial areas** with a population of **ca. 700 active users**.





HOW DIGITAL TRANSFORMS PHYSICAL

DIGITAL
Defines
PHYSICAL



DIGITAL
Controls
PHYSICAL



DIGITAL
Manages
PHYSICAL



DIGITAL
Connects
PHYSICAL



DIGITAL
Augments
PHYSICAL



DIGITAL
Sustains
PHYSICAL



DIGITAL THREAD



DIGITAL TRANSFORMS PHYSICAL



**RIDISEGNARE LE CATENE DEL VALORE NELLA
NUOVA ERA DEL MANUFACTURING**