Christoph Braeuchle

Senior Vice President, General Manager, Application Lifecycle Management

Christoph is the Senior Vice President and General Manager of the Application Lifecycle Management (ALM) Segment at PTC. In this role, he leads PTC's solutions for agile software engineering and DevOps, model-based systems engineering, and requirements engineering and validation management.

Christoph has been with PTC for over 20 years, beginning his tenure in 2000 as a support engineer. Throughout his time, Christoph has held various roles across PTC's product lifecycle management (PLM) business unit, most recently VP of Product Management for ThingWorx Navigate and VP of Product Innovations. Prior to PTC, he was a technical support engineer at MKS, a pioneer in integrated Application Lifecycle Management in Esslingen, Germany.

He holds a Bachelor of Engineering in Computer Software Engineering from Hochschule Esslingen University of Applied Sciences.