

# SPEAK UP - DRIVE THE CHANGE

The Voice of the Customer program is dedicated to you, our customers. We are focused on collecting your feedback to foster a culture of continuous improvement in our products, services and interactions.

## YOUR VOICE MATTERS – BE HEARD

We are your “direct line” to PTC executives and decision-makers. We regularly present what we hear from you to PTC leadership to ensure your opinion influences our strategy and decisions.

## HOW TO SUBMIT FEEDBACK?

There are several ways you can get your voice heard.

### » ANNUAL CUSTOMER SURVEY

We send out an annual survey email to our active customer base. If you receive this, please do submit! Only 2 minutes of your time can influence product development for years to come.

### » ON-THE-SPOT FEEDBACK

We send surveys or host short feedback options on a variety of our products, online presence, and even marketing collateral, so you can share your opinion on your most immediate experience.

### » LIVE FEEDBACK SESSIONS

You would like to give more detailed feedback and speak to a team member about your views and experiences? Please reach out to schedule an interview!



## CONTACT US

The Voice of the Customer team is looking forward to hearing from you. Don't hesitate to [reach out](#) for any questions or if you would like to set up a live feedback session.

## PTC COMMUNITY

To share your opinion in a less formal way and to discuss your views and needs with peers, we invite you to participate in the [PTC Community](#). The Voice of the Customer team is listening and ready to engage with you, whenever you are.

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