

Supply Chain and Logistics Management

# **SPARK Matrix™ : Global Service Parts Planning Application, 2024**

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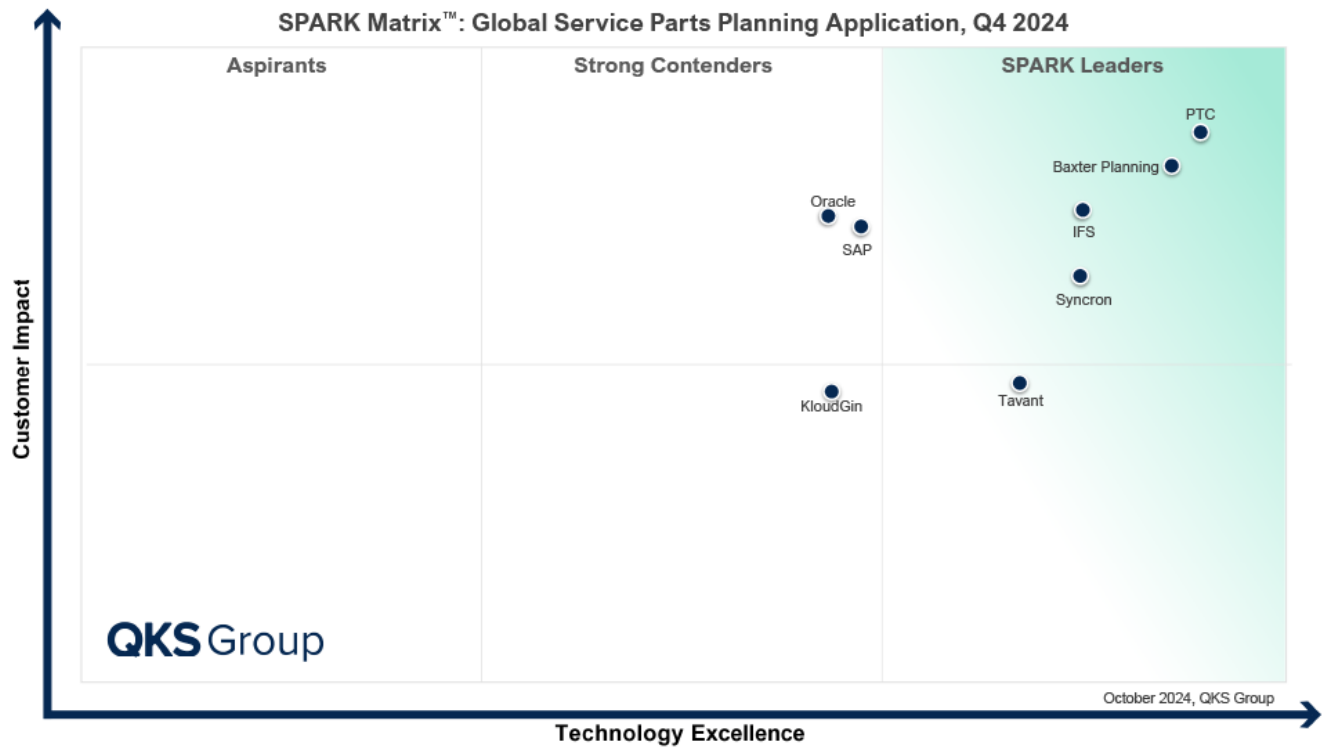
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# SPARK Matrix™: Global Service Parts Planning Application, Q4 2024

## Strategic Performance Assessment and Ranking

**Figure: 2024 SPARK Matrix™**  
(Strategic Performance Assessment and Ranking)  
Global Service Parts Planning Application



## Executive Overview

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QKS Group' SPARK Matrix™: Global Service Parts Planning Application, 2024 research includes a detailed analysis of the global market regarding short-term and long-term growth opportunities, emerging technology trends, market trends, and future market outlook. This research provides strategic information for technology vendors to better understand the market supporting their growth strategies and for users to evaluate different vendors' capabilities, competitive differentiation, and market position. The research includes detailed competition analysis and vendor evaluation with the proprietary SPARK Matrix analysis. SPARK Matrix™ includes ranking and positioning of leading Global Service Parts Planning Application vendors with a global impact.

## Market Dynamics and Overview

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QKS Group defines a global service parts planning application as a software designed to optimize the planning, management, and distribution of spare parts across a company's supply chain, ensuring timely availability and minimal disruption to service operations. The application integrates advanced capabilities to manage inventory efficiently and ensure that critical service levels are met through data-driven decision-making.

The service parts planning application provides visibility into inventory across various storage locations, facilitating precise demand forecasting, supply planning, and order fulfillment for spare parts. By automating replenishment and prioritizing parts critical to service operations, a Service Parts Planning application enables streamlined workflows, optimized inventory levels, and reduced service downtime, ultimately contributing to enhanced customer satisfaction and reduced operational costs.

As businesses strive to enhance customer experience and reduce downtime, the need for efficient service parts management has become paramount. Traditional inventory management systems often fail to meet the unique demands of service parts planning, which requires a higher degree of accuracy and timeliness. Organizations that offer aftermarket services are under increasing pressure to balance customer expectations with inventory costs. Excess inventory leads to high holding costs, while stockouts can result in equipment downtime and significant losses in revenue and customer trust. This is particularly critical in industries such as automotive and aerospace, where downtime can disrupt production lines, delay services, and tarnish brand reputation.

Service parts planning applications have emerged as a solution to these challenges as they offer advanced capabilities such as demand forecasting, inventory optimization, order management, and supplier collaboration. The core function of these applications is to ensure that the right parts are available at the right time, minimizing service disruptions and optimizing after-sales support. The Service Parts Planning application integrates with ERP, Supply Chain Management (SCM), and other enterprise platforms to provide a real-time, end-to-end view of spare parts inventory, enabling companies to align their supply strategies with actual demand. By leveraging advanced algorithms and real-time data

inputs, service parts planning solutions help businesses improve forecasting accuracy, reduce excess stock, and enhance fill rates.

In the current market landscape, digitization and automation are shaping how service parts planning applications deliver value. The rise of Artificial Intelligence (AI), Machine Learning (ML), and predictive analytics is transforming these solutions, enabling companies to move beyond reactive planning toward proactive and predictive strategies. AI-driven solutions can identify demand trends, forecast usage based on historical data, and adjust inventory levels dynamically, which ensures that the right parts are in stock without over-investing in inventory. Future advancements in this space will focus on integrating advanced AI/ML algorithms for even more accurate forecasting, automating replenishment processes based on real-time usage data, and enabling seamless integration with supplier networks to facilitate greater collaboration and agility.

In addition, as more companies adopt IoT-enabled sensors for real-time monitoring of equipment and machinery, service parts planning application will be increasingly essential in providing predictive insights into parts usage, ensuring businesses can respond to maintenance needs without delay.

The global service parts planning application market is evolving rapidly to meet the changing needs of businesses that rely on efficient spare parts management to maintain operational excellence. The integration of AI, predictive analytics, and real-time data will continue to revolutionize how organizations manage their service parts, helping them strike the right balance between inventory levels and customer service performance. As the industry advances, service parts planning application will become indispensable for organizations seeking to maintain competitiveness in an increasingly complex and dynamic global environment.

The following is the description of the capabilities of a global service parts planning application:

- ◆ **Demand Forecasting:** The global service parts planning application is equipped with sophisticated demand forecasting capabilities that leverage historical usage data, maintenance schedules, and failure rates to predict the future demand for spare parts. This feature enables organizations to maintain optimal inventory

levels, reducing the risk of stockouts and ensuring that critical parts are available when needed. The application's predictive analytics enables data-driven decision-making, supporting both immediate operational needs and long-term strategic planning.

- ◆ **Criticality Analysis:** Global service parts planning application provides advanced criticality analysis capability, which enables organizations to prioritize spare parts based on their significance to operational continuity and their impact on system performance. By identifying and ranking parts according to their criticality, the application ensures that the crucial components are prioritized in procurement, inventory management, and service delivery processes. This capability is also essential for minimizing downtime and maintaining the reliability of critical systems.
- ◆ **Service Level Management:** The service parts planning application offers robust service level management, enabling organizations to define and manage Service Level Agreements (SLAs) with customers. The application's fill rate optimization and backorder management capabilities ensure that service parts are available to meet customer expectations and contractual obligations. By dynamically adjusting inventory levels and routing orders based on real-time data, the application minimizes delays and enhances customer satisfaction.
- ◆ **Inventory Optimization:** Inventory optimization is a core capability of the service parts planning application that balances the availability and cost of spare parts inventory. The application employs advanced algorithms to ensure that inventory levels are maintained at optimal levels, preventing both overstocking and stockouts. By integrating seamlessly with other enterprise systems, such as ERP and WMS, the application supports a holistic approach to inventory management, driving efficiency across the entire supply chain.
- ◆ **Real-time Tracking, Analytics, and Automation:** The application's real-time tracking, analytics, and automation capabilities enable users to gain continuous visibility into the status, location, and movement of spare parts across the supply chain. By integrating advanced analytics and automation technologies, the

application enables organizations to monitor inventory levels, predict potential shortages, and automate routine tasks. This real-time insight is critical for proactive management and enables rapid responses to changes in demand or supply chain disruptions.

- ◆ **Visualization, Analytics, and Reporting:** A service parts planning application offers analytics tools that enable organizations to define, measure, and monitor key metrics such as inventory levels, parts demand, order fulfillment, and supplier performance. The data gathered using these tools enables planners and managers to make informed tactical decisions to address inefficiencies and optimize spare parts operations. The system sends alerts, notifications, and customized reports based on business rules to the relevant stakeholders, ensuring prompt responses to changes in demand or supply conditions. In addition, these tools provide real-time visibility across various levels, including demand periods, types of parts, distribution processes, customer needs, and supplier performance. They also enable users to monitor the inventory status of both current and historical parts through dashboards.



# Competitive Landscape and Analysis

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QKS Group conducted an in-depth analysis of major global service parts planning application vendors by evaluating their products, market presence, and value proposition. The evaluation is based on primary research with expert interviews, analysis of use cases, and QKS Group's internal analysis of the overall global service parts planning application. This study includes an analysis of key vendors, namely, Baxter Planning, IFS, KloudGin, Oracle, PTC, SAP, Syncron, and Tavant.

Baxter Planning, IFS, PTC, Syncron, and Tavant are the top performers and technology leaders in the Global Service Parts Planning Application market. These companies provide a sophisticated and comprehensive technology platform to tackle the complexities of service parts planning, ensuring precise forecasting, optimized inventory management, and automated handling of diverse parts demands across aftermarket service networks and distribution channels.

Baxter Planning offers a comprehensive, AI-driven platform for service parts management. Its platform is designed to optimize inventory, demand forecasting, and supply chain visibility. The Baxter Predict Platform also enables businesses to make data-driven decisions, anticipate future demand, and optimize stock levels by leveraging predictive models. The platform's key features include Prophet.ai for handling complex forecasting tasks, such as New Product Introductions (NPI) and Last Time Buys (LTB), and LynX.ai, which provides real-time visibility into supply chain operations. The platform supports service parts optimization, reducing excess inventory and ensuring service continuity across global networks.

IFS offers an integrated service parts management solution that enables organizations to optimize spare parts inventory, streamline procurement, and improve first-time fix rates. The platform provides advanced parts management functionalities, including support for part alternates, replacements, and reverse logistics. IFS ensures real-time visibility across the supply chain, helping organizations track parts inventory and logistics operations effectively.

KloudGin provides a cloud-based Enterprise Asset Management (EAM) and Field Service Management (FSM) platform tailored to optimize service parts planning and management across industries such as utilities, telecommunications, and construction. KloudGin leverages AI, IoT, and real-time data analytics to improve parts availability, preventive maintenance, and inventory management. The platform integrates asset management with field service operations, providing real-time visibility into parts usage, stock levels, and equipment conditions.

Oracle offers a robust Service Parts Planning (SPP) solution, part of the Oracle Value Chain Planning suite, which is designed to optimize service-centric supply chains. Oracle SPP's key features include integrated forecasting, inventory optimization, replenishment planning, and multi-echelon planning. Oracle's SPP solution integrates seamlessly with its broader suite of solutions, which includes Oracle Advanced Supply Chain Planning (ASCP), enabling real-time data flow across service parts and manufacturing supply chains. This integration ensures end-to-end visibility, improving demand forecasts and inventory alignment.

Servigistics, PTC's AI-powered service parts management solution, delivers purpose-built capabilities that use AI/ML to holistically optimize the entire service supply chain, empowering organizations to achieve maximum service levels, equipment uptime, and customer satisfaction at minimal costs. With Servigistics, organizations can create a predictive digital representation of the physical circular service supply chain, a gateway to immense value. With its highly adaptable optimization engine, Servigistics empowers organizations to align with sustainability goals by minimizing embodied and transportation carbon, maximizing repair and reuse, and optimizing for responsible disposal. The platform integrates seamlessly with PTC's IoT (ThingWorx), FSM (ServiceMax), and PLM(Windchill) solutions, along with numerous third-party systems, providing real-time, data-driven decision-making benefiting the entire enterprise through enriched sales, inventory, and operations planning (SI&OP).

SAP offers a robust Service Parts Planning (SPP) solution as part of the SAP S/4HANA Supply Chain platform, designed to optimize service-centric supply chains. The solution integrates seamlessly with SAP's broader suite, including ERP and IBP, ensuring smooth data flow between service parts planning and other operations. SAP's use of advanced

machine learning models further increases forecasting accuracy, enabling efficient management of complex and unpredictable service demands.

Synchron provides a cloud-based service parts management platform that maximizes product uptime and minimizes inventory costs. The platform leverages AI and ML to enable accurate demand forecasting, dynamic safety stock calculations, and multi-echelon planning. Synchron also incorporates sustainability initiatives by optimizing logistics to reduce waste and carbon emissions. The platform's advanced analytics enable the generation of detailed performance reports, helping businesses make data-driven decisions across their global service parts supply chain.

Tavant delivers an innovative service parts management solution that optimizes inventory, demand forecasting, and parts procurement. The platform integrates seamlessly with existing enterprise systems, offering modular configurations tailored to industry-specific needs. Tavant leverages advanced analytics and AI-driven insights to streamline service operations and enhance customer satisfaction. The platform also offers end-to-end visibility, ensuring that the right parts are available at the right place and time.

# Key Competitive Factors and Technology Differentiators

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The following are the key competitive factors and differentiators for the evaluation of global service parts planning applications and vendors. While most vendors may provide all the core functionalities, the breadth and depth of functionalities may differ depending on different vendors' offerings. Driven by increasing competition, vendors are increasingly looking to improve their technology capabilities and overall value proposition to remain competitive. Some of the key differentiators include:

- ◆ **Multi-echelon Optimization:** Organizations should look for vendors who offer multi-echelon optimization capability, which addresses the entire service supply chain holistically by optimizing all parts, locations, and hierarchies in a single, actionable run. This capability enables businesses to minimize safety stock and reduce overall inventory costs while maintaining high service levels. In contrast, vendors whose offerings solely focus on optimizing each echelon independently often miss the nuanced trade-offs between different layers of the network, leading to suboptimal results.
- ◆ **Causal and Predictive Forecasting:** Organizations should evaluate vendors based on their ability to provide sophisticated forecasting methods that go beyond traditional time-series models. The vendors should have the ability to utilize causal forecasting techniques to align demand predictions with the operational profiles of assets while considering factors such as failure rates, utilization hours, and environmental conditions. In addition, the vendors should have the ability to leverage AI and machine learning algorithms to enhance forecasts for slow-moving parts, intermittent demand, and new product introductions. They should also integrate with IoT data to further strengthen forecasting accuracy and enable real-time adjustments based on actual asset usage and conditions.
- ◆ **IoT Integration and Predictive Maintenance:** Organizations should look for vendors who can offer seamless integration with IoT platforms. Integrating with IoT sensors helps gather real-time data from assets in the field, which assists in refining

forecasting models by considering asset location, usage patterns, and operational profiles. The integration also supports predictive maintenance strategies, helping anticipate service parts requirements based on actual asset conditions, thereby reducing downtime and optimizing inventory levels. This real-time data integration provides a dynamic view of the supply chain, enabling more responsive and accurate planning.

- ◆ **Advanced Criticality Analysis and Exception Management:** Organizations should evaluate vendors based on their ability to implement advanced criticality analysis and Management-By-Exception (MBE) processes. Leading vendors provide a comprehensive set of alerts and review mechanisms that flag conditions requiring planner intervention. This enables planners to make dynamic adjustments to inventory levels based on real-time data while focusing on the most impactful decisions to maintain optimal service levels and mitigate supply chain risks.
- ◆ **Comprehensive Service Level Management:** Advanced service parts planning applications distinguish themselves through robust service level management tools. These tools enable organizations to define, manage, and optimize service goals by supporting various metrics, such as fill rates, equipment uptime, allowable wait times, and backorder limits. A key feature of these tools is their ability to segment parts and locations, assigning specific service-level targets based on their criticality and business priorities. Organizations should look for vendors that enhance the alignment of contractual Service Level Agreements (SLAs) and customer expectations to ensure higher service quality and customer satisfaction.
- ◆ **Maturity of AI and ML Capabilities:** Advanced service parts planning applications utilize AI, ML, and predictive analytics to enhance demand forecasting, inventory optimization, supplier collaboration, and replenishment planning. These tools provide actionable insights to manage slow-moving parts, seasonal demand, and new product introductions effectively. Organizations should seek vendors offering intuitive, self-configurable tools, automated reports, and graphical interfaces for better user experience and decision-making. In addition, vendors' investment in emerging technologies such as generative AI, IoT sensors, digital twins, and augmented reality is crucial. These technologies enable the automation of planning processes, support

predictive maintenance, and provide real-time visibility, ensuring efficient and agile spare parts management across multi-echelon supply chains.

- ◆ **Vendor Strategy and Roadmap:** The vendor's capability to formulate a comprehensive and compelling technology roadmap and market and growth strategy is crucial for users before adopting the personalization platform. The vendors should possess an in-depth understanding of the market dynamics to analyze the potential investments. Users should evaluate vendors by considering multiple business horizons and the vendors' ability to adopt workflows and technologies that are core to their business in the future. Vendors should also have a strong strategic objective and action plan to accommodate ongoing and anticipated market disruption and continued innovation to improve the overall technology ownership experience. Their roadmap should focus on upgrading existing technology, implementing modern AI/ML-driven technologies, and product launches. Users should consider the vendor's focus on potential investments in mergers, acquisitions, and partnerships, as well as R&D of new platform features and functionalities. Users should also evaluate the vendor's ability to leverage capabilities of AI/ML, analytics, transformation, and automation across their business and applications. It is also important for users to evaluate vendors with the necessary expertise to execute the outlined roadmap. In addition, users need to assess the vendor's ability to set benchmarks and deadlines for their strategy and roadmap.
  
- ◆ **Vendors' Expertise and Industry Experience:** Organizations should consider the expertise and domain knowledge of potential vendors. It is essential to evaluate whether a vendor understands the unique business challenges, use cases, and industry-specific requirements of the organization. Organizations are advised to comprehensively evaluate different service parts planning applications and providers before purchasing a solution. Organizations should also employ a weighted analysis of the several factors important to their specific use cases and industry-specific requirements. Requirements and key features may differ significantly in different industry sectors.
  
- ◆ **Integration and Interoperability:** Seamless integration and interoperability with an organization's existing technologies are vital for the successful deployment of

service parts planning applications. Leading vendors adopt an API-first approach, ensuring upstream and downstream connectivity to facilitate easy access for customers and partners. The vendors should offer out-of-the-box integration connectors, well-documented APIs, and RESTful services to enable a smooth user experience, quick deployment, and faster ROI. In addition to ERP systems, service parts planning applications must support integration with various supply chain technologies. The capability to integrate with IoT platforms, predictive maintenance tools, and material handling equipment is crucial for real-time monitoring and decision-making. Organizations should look for vendors that provide a comprehensive and integrated solution, covering critical functions such as parts inventory optimization, demand forecasting, supplier collaboration, and replenishment management. This holistic approach helps drive operational efficiency, enhances customer satisfaction, and supports innovation within the spare parts supply chain.

## Vendor Profiles

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Following are the profiles of the global service parts planning application vendors with a global impact. The following vendor profile has been written based on the information provided by the vendor's executives as part of the research process. The QKS Group research team has also referred to the respective company's website, whitepapers, blogs, and other sources for writing the profile. A detailed vendor profile and analysis of all the vendors, along with various competitive scenarios, are available as a custom research deliverable to our clients. Users are advised to directly speak to respective vendors for a more comprehensive understanding of their technology capabilities. Users are advised to consult QKS Group before making any purchase decisions regarding global service parts planning application and vendor selection based on research findings included in this research service.



## Baxter Planning

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URL: <https://baxterplanning.com/>

Founded in 1993 and headquartered in Austin, Texas, USA, Baxter Planning is a leading provider of advanced service parts planning solutions. The company delivers artificial intelligence (AI) and machine learning-driven platforms purpose-built to optimize service supply chains, enabling organizations to improve their operational efficiency, reduce inventory costs, and meet customer service expectations.

Baxter Planning's solutions streamline inventory management, improve demand forecasting, and enhance supply chain visibility. The company's service-focused approach ensures businesses can respond effectively to dynamic market conditions.

With a comprehensive portfolio of products, Baxter Planning provides predictive analytics, real-time workflow management, and advanced inventory optimization capabilities.

Key solutions include:

- **BaxterPredict Platform:** It is a data-driven platform equipped with advanced tools for forecasting, inventory management, and supply chain optimization. It empowers organizations to make informed decisions on service parts planning by using predictive models, enabling them to anticipate future demand and optimize stock levels.
- **Prophet/Prophet.ai:** It is a cutting-edge AI-powered forecasting solution designed to handle critical supply chain processes, including New Product Introductions (NPI) and Last Time Buys (LTB). It also provides long-term demand projections, ensuring optimal inventory levels throughout a product's lifecycle.
- **LynX/LynX.ai:** It is a real-time workflow management command center that provides complete visibility into supply chain operations. It features predictive alerts and automation for managing orders, shipments, and part movements across the service supply chain.
- **Snapshot/Snapshot.ai:** It is a dedicated tool for managing customer escalations and resolution workflows. It promotes transparency across the organization by consolidating customer issues and providing a single platform for resolving escalations in a timely and efficient manner.

## Analyst Perspective

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### Key Differentiators

- ◆ Baxter Planning's proprietary Total Cost Optimization (TCO) and Backlog Criticality Index (BCI) algorithms offer a data-driven approach to optimizing inventory deployment. By accounting for factors such as part criticality, stockout costs, and potential savings, these tools prioritize replenishment and redeployment decisions across the service network, ensuring efficient inventory utilization while minimizing costs.
- ◆ Through its Planning as a Service (PaaS) offering, Baxter Planning provides continuous professional planning services to clients. The company embeds expert consultants into customer operations to ensure that its platform is fully optimized to meet business goals. This PaaS offering supports organizations in the implementation stages and ensures continuous improvement, providing specialized expertise that accelerates value realization.
- ◆ Baxter Planning's Prophet.ai solution leverages AI to handle complex forecasting tasks for NPI and LTB. With a high degree of accuracy, the platform enables organizations to predict demands up to 25 years into the future, reducing the risk of overbuying and minimizing inventory costs while maintaining high service levels.
- ◆ Baxter Planning's platform is designed to manage the unique needs of field service inventories while taking into account technician territories, training, and service call assignments. The company's advanced algorithms ensure that the right parts are available to technicians at the right time, improving first-time fix rates and overall service efficiency.
- ◆ The automated DC-to-DC redeployment feature within Prophet identifies excess inventory and suggests redeployment to areas of need, significantly reducing the need for new stock purchases and driving substantial cost savings for clients. Complementing this, Analytics Plus provides a "Control Tower" view, enabling clients to optimize operations through real-time insights, ultimately boosting parts availability, reducing costs, and improving overall productivity.

## Product Strategy

- ◆ **Technology Roadmap:** Baxter Planning is investing heavily in AI, machine learning, data lakes, and real-time analytics to support the development of self-learning, autonomous planning systems. The company's long-term goal is to provide a fully autonomous service parts management solution that reduces manual decision-making while optimizing inventory levels and service outcomes. The company also aims to expand the capabilities of LynX.ai to improve real-time tracking and Estimated Time of Arrival (ETA) predictions, as well as Snapshot.ai to further automate escalation and resolution management.
- ◆ **Strategic Roadmap:** Baxter Planning's strategic roadmap emphasizes continued investment in AI-driven technologies and advanced analytics. Its key initiatives, such as the release of LynX.ai, Snapshot.ai, and AI-driven control towers, are aimed at enhancing predictive capabilities and autonomous planning. Additionally, the company is preparing for the release of its budget-constrained planning module, which would enable clients to optimize their service levels within specific budget constraints.

## Market Strategy

- ◆ **Geo-expansion Strategy:** Baxter Planning has a strong presence in the USA and Canada, followed by the EMEA and APAC regions. The company is focusing on expanding its presence in the EMEA region by heavily investing in EMEA-specific capabilities, such as GDPR compliance, offering multi-currency support, and catering to "new only" countries that don't allow refurbished parts.
- ◆ **Industry Strategy:** The company caters to various industries, such as healthcare and life sciences, manufacturing, high-tech, satellite and telecommunications, and food and beverages. It is further enhancing its offerings to cater to other industry verticals, such as aerospace and defense, automotive, mining and construction, oil and gas, and utilities.
- ◆ **Use Case Support:** Baxter Planning caters to use cases, such as total cost optimization, new product introduction, last-time buy, on-time delivery and recovery, escalation and resolution, and demand forecasting, among others.

## Customer/ User Success Strategy

- ◆ Baxter Planning exclusively offers a cloud-based deployment model, providing flexibility and scalability to its clients. Its cloud-based solutions also support enhanced security and compliance, making it ideal for organizations seeking efficient and agile service parts planning.
- ◆ Baxter Planning emphasizes a customer-centric approach through its Planning as a Service (PaaS) model, where dedicated consultants work closely with clients to implement and optimize the service parts planning solution according to their specific business needs. This level of hands-on support helps users fully leverage the platform's capabilities, resulting in faster time-to-value and more effective inventory management.

## Trend Analysis

- ◆ The trend toward the adoption of autonomous planning solutions is growing rapidly as organizations look to reduce manual interventions and improve decision-making processes. Baxter Planning is well-positioned to capitalize on this trend by integrating AI-driven, self-learning capabilities into its platform, thereby enabling businesses to optimize inventory and service parts management with minimal human input.
- ◆ With the increasing focus on sustainability, Baxter Planning's platform incorporates features that help organizations minimize waste, optimize logistics, and reduce carbon emissions. The platform's approach to Total Cost Optimization (TCO) enables businesses to make data-driven decisions that balance cost efficiency with environmental responsibility.

## Final Take

- ◆ Baxter Planning's service parts management solutions provide a powerful combination of AI-driven forecasting, real-time visibility, and expert guidance through its Planning as a Service (PaaS) model. The company is committed to developing

self-learning and autonomous systems to ensure customer success. With its strategic expansion into new regions and industries, along with a focus on sustainability, Baxter Planning is well-positioned to meet the growing demands of modern service supply chains.

- ◆ For organizations looking to enhance their service parts management capabilities, Baxter Planning offers a robust and scalable solution tailored to the complexities of global supply chains. With its AI-driven tools, real-time visibility, and dedicated customer support, Baxter Planning enables users to optimize inventory, reduce costs, and improve service levels across various industries.

## IFS

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URL: <https://www.ifs.com/>

Founded in 1983 and headquartered in Linköping, Sweden, IFS is a provider of enterprise software solutions. The company specializes in Enterprise Resource Planning (ERP), Enterprise Asset Management (EAM), and Field Service Management (FSM) applications. IFS serves various industries by delivering solutions that help them manage and optimize their operations and achieve high performance and efficiency.

IFS provides a comprehensive suite of solutions designed to enhance service operations and optimize service parts management. The core offering of the company is the IFS Service Parts Management solution, which integrates advanced planning and optimization capabilities to ensure the availability of the right parts at the right time. This solution also helps organizations manage spare parts and inventory across their entire service network, reducing costs and improving service levels.

IFS Service Parts Management solution offers a robust platform for managing spare parts and logistics operations. The solution also helps organizations optimize inventory levels, increase first-time fix rates, and enhance parts visibility across the supply chain. Additionally, it supports advanced parts management, smart procurement processes, reverse logistics, and mobile synchronization to ensure that service teams have access to the parts they need and when and where they need them.

## Analyst Perspective

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### Key Differentiators

- ◆ IFS facilitates comprehensive parts optimization through its Service Parts Management solution, which goes beyond traditional inventory management by enabling complete parts optimization. The solution minimizes inventory levels to improve profitability while ensuring parts availability for first-time fixes.

- ◆ The Service Parts Management solution offers advanced parts management functionalities, which enable it to support part alternates, chains, replacements, revisions, and condition codes. This comprehensive functionality assists organizations with all aspects of parts management, enabling them to maintain accurate inventory and optimize service operations.
- ◆ IFS offers a robust reverse logistics platform that facilitates the flow of parts back to repair vendors and OEMs. This helps organizations manage returns, repairs, and replacements efficiently, reducing downtime and costs.
- ◆ IFS offers smart procurement processes that integrate forward logistics with multiple delivery channels, optimizing stock movement. Service Parts Management solution also logs transactions at a granular level, ensuring complete auditability and enhanced control over inventory movements.
- ◆ IFS utilizes advanced algorithms to maintain optimal stock levels and reorder points, ensuring balanced supply and demand. Additionally, it performs mobile logistics synchronization to enable real-time field reporting, ensuring technicians have the necessary parts to deliver top-tier service.
- ◆ The solution provides real-time visibility into parts inventory and logistics operations. This enhanced visibility enables organizations to track parts throughout the supply chain, ensuring the timely availability of spare parts and reducing waiting time delays.

## **Product Strategy**

- ◆ Technology Roadmap: IFS is advancing its platform by integrating AI, ML, and advanced analytics to enhance predictive capabilities and streamline complex processes, especially in service parts management. This focus on digital transformation enables IFS to provide more responsive and efficient solutions, helping businesses optimize operations and improve customer satisfaction. By embedding these technologies, IFS also supports organizations in leveraging data-driven insights to boost efficiency, reduce costs, and deliver better service outcomes.

- ◆ Strategic Roadmap: IFS is expanding its market reach through strategic partnerships and utilizing its cloud-based solutions, which offer scalability and flexibility to meet diverse business requirements. The company's cloud approach enables businesses to easily scale operations while minimizing IT overhead, ensuring smooth integration and accessibility. Additionally, IFS is dedicated to ongoing innovation in service parts management. It is integrating advanced technologies such as AI and ML to enhance compliance with regulatory standards and improve customer outcomes.

## **Market Strategy**

- ◆ Geo-Expansion Strategy: IFS has a robust customer base in Europe, the Middle East, and the USA. IFS is planning to expand its footprint in the APAC region.
- ◆ Industry Strategy: IFS is expanding its offerings to cater to industries such as aerospace and defense, energy and utilities, telecommunications, construction and engineering, manufacturing, healthcare and life sciences, and government.
- ◆ Use Case Support: IFS supports diverse use cases, such as inventory optimization, service logistics, and parts planning. Its solution's flexibility enables it to be customized to meet the specific needs of various business models and industry requirements.

## **Customer/ User Success Strategy**

- ◆ IFS offers flexible deployment options, such as cloud-based and on-premises. The company also provides comprehensive customer support in the form of training programs, regular software updates, and dedicated account management.
- ◆ IFS delivers robust support for its clients, with an emphasis on ensuring the successful implementation and integration of its solutions. The company's partner network further enhances its offerings by providing additional resources and capabilities.



## Trend Analysis

- ◆ The service parts management market is focusing on growth driven by increased demand for digital transformation, AI, and data analytics. IFS is aligning its offerings with these trends by incorporating advanced technologies into them to enhance operational efficiency and customer satisfaction.
- ◆ IFS's comprehensive solutions and focus on innovation enable it to be a prominent vendor in the service parts management market. The company's ability to provide scalable and customizable solutions across various industries enhances its market presence.

## Final Take

- ◆ IFS's Service Parts Management is a leading solution that offers comprehensive parts optimization features by leveraging advanced technologies. The solution's scalability, flexibility, and integration capabilities, as well as its strong focus on innovation and customer success, make it suitable for organizations seeking to optimize their service parts operations.
- ◆ Organizations looking for a robust service parts management solution with strong capabilities in inventory optimization, reverse logistics, and enhanced visibility should consider IFS's solution. Its industry-specific solutions and flexible deployment options make it suitable for businesses of all sizes and across all industries.

## KloudGin

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URL: <https://kloudgin.com/>

Founded in 2014 and headquartered in Sunnyvale, California, USA, KloudGin is a provider of cloud-based Enterprise Asset Management (EAM) and Field Service Management (FSM) solutions. The company's KloudGin Platform is tailored to optimize asset and service parts planning and management across industries such as utilities, telecommunications, construction, and facilities management. KloudGin integrates real-time data, AI, and IoT to help organizations streamline operations, improve workforce efficiency, and manage service parts more effectively. KloudGin's primary product offering, the KloudGin EAM, provides a comprehensive suite of features aimed at optimizing service parts planning and management. Key capabilities of KloudGin EAM include:

**Asset Management:** Tracks detailed asset information regarding location, condition, maintenance history, and depreciation to ensure effective service parts management.

**Preventive Maintenance:** Schedules and manages maintenance activities based on various triggers, helping to prevent equipment failures and optimize parts usage.

**Work Order Management:** Creates, assigns, and tracks work orders for corrective, emergency, and routine maintenance, ensuring timely service delivery.

**Inventory Management:** Manages spare parts inventory levels, automates purchasing workflows, and optimizes stock levels to reduce costs while maintaining service levels.

**Mobile Access:** Provides technicians with real-time access to asset and work order information through mobile devices, enhancing field operations and response times.

**Reporting and Analytics:** Generates actionable insights into asset performance and service efficiency through customizable reporting tools.

## Analyst Perspective

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### Key Differentiators

- ◆ KloudGin leverages advanced AI and machine learning technologies to offer predictive analytics, which enables organizations to anticipate and schedule preventive maintenance more effectively. It also leverages these technologies to forecast equipment failures, optimize service schedules, and ensure that resources are allocated efficiently.
- ◆ KloudGin seamlessly integrates both asset management and FSM into a unified cloud-based platform. The integration enables real-time coordination between asset maintenance and field service operations, improving service response times and decision-making. The holistic platform also helps eliminate operational silos, ensuring that organizations can manage assets and field services cohesively rather than through separate systems. By automating workflows and reducing manual intervention, the platform further enhances visibility, collaboration, and operational efficiency across different departments.
- ◆ KloudGin's platform offers real-time data access to technicians and managers, enabling them to gain up-to-the-minute visibility into operations. This capability enhances decision-making by enabling users to monitor asset performance, work orders, and inventory levels on the go.
- ◆ The company's mobile-first functionalities enable field service teams to access critical information through their mobile devices, enabling faster response times and more efficient resource allocation. Additionally, through the integration of real-time data, KloudGin ensures that both management and field teams are aligned, facilitating quicker resolutions and improved service delivery.

### Product Strategy

- ◆ Technology Roadmap: KloudGin's product strategy is focused on continuous innovation in AI, automation, and IoT integrations. The company is also expanding its

predictive maintenance and real-time data analytics capabilities. Additionally, KloudGin aims to enhance its user experience and make its platform more adaptable for hybrid and mobile workforces.

- ◆ Strategic Roadmap: KloudGin's strategic roadmap focuses on advancing its AI-driven capabilities to transform field service and enterprise asset management. The company aims to integrate Generative AI to improve predictive maintenance, optimize asset performance, and enhance decision-making for field operations. Additionally, KloudGin plans to leverage cloud-native platforms to deliver real-time insights and enhance worker productivity while aligning with sustainability goals by optimizing resource allocation and minimizing operational inefficiencies.

## **Market Strategy**

- ◆ Geo-expansion Strategy: KloudGin has a strong presence in the North American region. KloudGin is also planning to expand its presence across other regions globally.
- ◆ Industry Strategy: KloudGin provides solutions that cater to various industry verticals, such as utilities, engineering procurement and construction, and telecommunication.
- ◆ Use Case Support: KloudGin caters to different use cases, which include asset management, asset maintenance, work order management, inventory management, and mobile access, among others.

## **Customer/ User Success Strategy**

- ◆ KloudGin offers its solutions in both on-premises and cloud deployment options, providing businesses with the flexibility to choose the option that best meets their IT and security requirements.
- ◆ KloudGin provides a customer-centric approach to service, with offerings such as 24/7 support, training programs, and a customer advisory group.

## Trend Analysis

- ◆ The increasing demand for autonomous and predictive planning solutions is playing a pivotal role in the evolution of service parts management. KloudGin is capitalizing on this transformation by actively integrating these autonomous and predictive planning capabilities into its platform. The company is also focused on reducing manual intervention by enhancing its offerings with AI-powered predictive analytics and automation to help organizations achieve greater operational efficiency.
- ◆ Additionally, KloudGin is aligning its service parts planning with broader trends, such as the incorporation of sustainability initiatives and the adoption of AI for more autonomous decision-making. As the market continues to evolve, KloudGin aims to deliver advanced resource optimization and enhanced automation for service parts planning.

## Final Take

- ◆ KloudGin's combination of enterprise asset management and field service management capabilities enables it to offer a comprehensive solution for organizations looking to enhance their service parts planning operations.
- ◆ The company's focus on AI-driven insights, mobile-first access, and real-time data makes it a competitive option for organizations seeking to optimize their asset and workforce management processes. Additionally, KloudGin's continued investment in AI and automation underscores its commitment to delivering innovative solutions that meet the evolving needs of its clients across various industries.

## Oracle

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URL: <https://www.oracle.com/>

Founded in 1977 and headquartered in Austin, Texas, USA, Oracle is a provider of cloud applications, enterprise software, and platform services. The company offers enterprise software solutions comprising a suite of products that enhance business operations across various industries. Its database management systems also encompass Enterprise Resource Planning (ERP) solutions and cloud services. Oracle's Service Parts Planning (SPP) application is one of its key solutions, which enhances service-centric supply chains by integrating advanced analytics, demand forecasting, and inventory management.

Oracle's SPP application, which is a part of the Oracle Value Chain Planning suite, is designed to help businesses optimize their service supply chains. The key features of Oracle SPP include integrated forecasting, inventory optimization, replenishment planning, multi-echelon planning, repair and new-buy decision optimization, and service level management.

## Analyst Perspective

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### Key Differentiators

- ◆ Oracle SPP's integration with Oracle Advanced Supply Chain Planning (ASCP) software enables a seamless flow of information between service parts planning applications and manufacturing supply chains. This synchronization enables real-time data sharing, ensuring that demand forecasts, production schedules, and inventory levels are aligned across the supply chain. This integrated approach also provides end-to-end visibility and optimization, enabling organizations to respond more effectively to changes in market demand and supply chain dynamics.
- ◆ Oracle SPP's analytics tools offer comprehensive insights into key aspects of supply chain performance, such as inventory levels, demand trends, and service level achievements. By analyzing historical data and current market conditions, these tools

identify patterns and provide actionable recommendations to optimize stock levels, reduce excess inventory, and ensure service commitments are met.

- ◆ The repair and new-buy decision support feature within Oracle SPP assists organizations in evaluating whether to repair existing service parts or purchase new ones. By analyzing factors such as the cost of repair, lead times, availability, and the expected lifecycle of parts, this feature helps optimize decision-making. This strategic approach ensures operational continuity and optimizes the use of both existing inventory and repair capabilities.
- ◆ The ability to integrate with other Oracle applications, such as ASCP and Oracle Cloud, offers a holistic approach to supply chain management. This integration ensures that service parts planning is aligned with broader business objectives.

## **Product Strategy**

- ◆ **Technology Roadmap:** Oracle aims to further integrate artificial intelligence and machine learning into its SPP application to improve forecasting accuracy and automate supply chain decision-making processes. Additionally, the company is enhancing its cloud capabilities to provide flexible deployment options tailored to customer needs and ensure a smooth transition for organizations looking to migrate to the cloud.
- ◆ **Strategic Roadmap:** Oracle is increasingly focusing on sustainability within its supply chain solutions. It aims to help organizations reduce their environmental impact through optimized logistics and inventory management practices. Additionally, Oracle aims to actively engage with customers to gather feedback and insights for enhancing product development and ensuring that its SPP application remains aligned with market needs.

## Market Strategy

- ◆ Geo-expansion Strategy: Oracle has a strong presence in North America, Europe, Asia-Pacific, and the Middle East region. The company actively seeks to expand its footprint in emerging markets, particularly in Latin America and Africa, by adapting its solutions to meet local business practices and regulatory requirements, thereby ensuring a smooth entry and sustainable presence in these regions.
- ◆ Industry Strategy: The company caters to various industries, such as manufacturing, healthcare, automotive, telecommunication, and aerospace and defense.
- ◆ Use Case Support: Oracle caters to different use cases, which include demand forecasting, inventory optimization, service level management, repair and new-buy decision support, multi-echelon planning, vendor collaboration, and performance analytics.

## Customer/ User Success Strategy

- ◆ Oracle SPP is available as both a cloud-based service and an on-premises solution, enabling organizations to choose the deployment model that best fits their IT infrastructure and security requirements.
- ◆ Oracle provides extensive training resources, such as on-demand courses and hands-on labs, to help users quickly adopt new technologies and maximize the value of the SPP application. Additionally, Oracle engages with clients through advisory groups to discuss product development, roadmap priorities, and industry trends, ensuring that its SPP application continues to meet evolving customer needs.

## Trend Analysis

- ◆ The increasing adoption of predictive analytics enables organizations to better anticipate fluctuations in demand, enabling them to optimize inventory management proactively. By analyzing historical data, market trends, and other influencing



factors, Oracle enables organizations to forecast future demands more accurately, preventing overstocking or stockouts.

- ◆ There is an increasing focus on sustainability within supply chains, prompting organizations to seek solutions that minimize waste and reduce carbon footprints. Oracle is actively incorporating these trends into its SPP application to support customers in achieving their sustainability goals.

## **Final Take**

- ◆ Oracle's Service Parts Planning application is comprehensive and scalable. The application is designed to optimize service-centric supply chains. Its advanced demand forecasting and multi-echelon planning capabilities and seamless integration with Oracle's ecosystem make it a preferred choice for organizations looking to streamline their service parts management operations. With its focus on continuous innovation, scalability, and sustainability and its ability to provide robust support and flexibility to meet the diverse needs of businesses, Oracle has positioned itself favorably in the service parts planning market.

## PTC

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URL: <https://www.ptc.com/en>

Founded in 1985 and headquartered in Boston, Massachusetts, PTC offers a broad portfolio of product lifecycle solutions including Computer Aided Design (CAD), Application Lifecycle Management (ALM), Product Lifecycle Management (PLM), and Service Lifecycle Management (SLM). It also offers a collection of enabling technologies that work seamlessly with its solutions, including the Industrial Internet of Things (IoT) and Augmented Reality (AR), among other technologies. PTC's Servigistics solution is a key component of its SLM offering.

Servigistics is a comprehensive service parts optimization solution that uses advanced data science to holistically optimize the entire service parts supply chain. Servigistics seamlessly integrates all forecasting, multi-echelon optimization, supply and scenario planning, and advanced performance analytics into a single platform. While Servigistics can seamlessly integrate with any enterprise system or platform, it integrates natively with PTC's broader product ecosystem, including ThingWorx (IoT), Windchill (PLM), and ServiceMax (FSM), providing a holistic service lifecycle management (SLM) solution.

## Analyst Perspective

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### Key Differentiators

- ◆ Servigistics' optimization engine is designed to optimize various levels of the service supply chain, from central warehouses to field locations, by considering each part at every location. This approach allows for simultaneous optimization across the entire supply chain to achieve efficient service levels while minimizing inventory. This multi-echelon optimization capability is a distinctive feature of Servigistics.
- ◆ Servigistics' AI-powered optimization engine and ML-based workflows create a predictive digital twin of the supply chain capable of solving the most complex service supply chain challenges. With this unique ability, Servigistics is the solution capable

of meeting the complex requirements of military organizations and commercial airlines while also meeting the needs of less complex industries and use cases.

- ◆ Servigistics incorporates advanced AI and machine learning technologies to significantly improve demand forecasting, parts mix optimization, and supply plan alignment. These enhancements enable the platform to make real-time adjustments, ensuring highly accurate service parts management that is adaptive to changing market and operational conditions.
- ◆ Servigistics' strategic planning capabilities enable enterprises to make informed business priority decisions with an understanding of outcomes before actioning. The capabilities take the guesswork out of where to invest time, money, and resources that impact their service supply chain performance and cost along with customer experience.
- ◆ Servigistics readily integrates with PTC's broader suite of solutions, leveraging real-time data from multiple sources, including comprehensive product data from enterprise systems of record, including PLM, ERP, IoT, CRM, FSM, and others. This integration also enhances decision-making and operational efficiency, allowing for collaboration between maintenance, scheduling, and material planning.
- ◆ The platform combines traditional time series forecasting with causal factors such as equipment usage, equipment utilization and condition data, and product lifecycle data, and machine learning methods factoring in external factors, such as interest rates, commodity pricing, etc. This approach enables more accurate forecasting, particularly in scenarios such as product launches, retirements, and seasonal redeployment, enhanced by IoT connectivity for real-time data.
- ◆ Servigistics offers the unique ability to ensure accurate service level prediction with an integrated Montecarlo Simulation system, which is used for supply chain risk assessment and mitigation.
- ◆ The platform offers Performance Analytics and Intelligence (PAI), enterprise-level analytics that extend beyond part/location analysis, using AI and ML to monitor macro-level system performance. This approach facilitates semi-autonomous

planning and continuous improvement by automating part-level adjustments and improving overall system outputs.

## Product Strategy

- ◆ **Technology Roadmap:** The Servigistics roadmap focuses on enhancing AI/ML-driven decision optimization, improving usability through design thinking, and advancing autonomous planning with performance intelligence. R&D investments are focused on expanding capabilities for integrated business planning, sustainability, and the GenAI-powered Servigistics Copilot. Active collaboration with its customers guides R&D investments to align with use cases that maximize value delivery in alignment with industry trends and future needs.
- ◆ **Strategic Roadmap:** Servigistics delivers a self-correcting, self-healing planning model, using a digital twin of the supply chain to proactively identify and resolve systemic issues. By continuously monitoring and optimizing supply chain performance through AI and machine learning, Servigistics adapts in real-time, thereby minimizing disruptions and enhancing efficiency. Its dedicated team of domain experts and data scientists ensures purpose-built, high-business-value product innovation for Servigistics with meaningful support from a strong roster of PTC innovators supporting ambitious AI and digital thread programs.

## Market Strategy

- ◆ **Geo-Expansion Strategy:** Servigistics is utilized by a diverse range of global customers spanning every continent. This broad geographic footprint reflects PTC's commitment to supporting and expanding its presence in key markets worldwide, ensuring that its solutions meet the specific needs of customers in various regions.
- ◆ **Industry Strategy:** Servigistics is designed to be adaptable across various industries, such as aerospace and defense, automotive, healthcare and life sciences, electronics and high tech, and heavy industrial equipment. Its flexible, configurable architecture enables it to meet diverse industry needs without requiring customization, enabling efficient integration and consistent performance improvements.

- ◆ Use Case Support: Servigistics supports the entire product lifecycle from New Product Introduction (NPI) and initial provisioning through managing Last Time Buy (LTB). Additionally, Servigistics supports a variety of Service Level Agreements (SLA), handles budget constraints, multi-variate time-series forecasting, managing complex interchangeability, global planning, comprehensive demand forecasting, repair planning, multi-echelon inventory optimization, scenario-based what-if analysis and metrics prediction, service performance analysis and demand miss prediction, supply planning, Sales Inventory, and Operations Planning (SI&OP), Integrated Business Planning (IBP), ensuring sustainability, dealer collaboration with retail inventory management, vendor orchestration, and self-healing analysis.

## **Customer/ User Success Strategy**

- ◆ Servigistics provides flexible deployment options tailored to meet the diverse needs of organizations. The platform is available as both an on-premises solution and a cloud-based service (SaaS), offering the choice between private and public cloud environments. This flexibility ensures that Servigistics can adapt to various IT and security requirements, including those in highly regulated industries and FedRamp 5 and 6 requirements.
- ◆ Servigistics engages its clients through a highly active Customer Advisory Group, comprising managers, super-users, and subject matter experts. This group participates in monthly meetings and annual in-person events to discuss product development and roadmap priorities. Servigistics' leadership, subject matter experts, and thought leaders collaborate with industry partners and actively participate in forums and conferences, sharing success stories and staying in tune with market needs and trends.

## **Trend Analysis**

- ◆ The service parts industry is increasingly adopting autonomous and predictive planning solutions. Servigistics already incorporates autonomous and predictive planning capabilities, which enhance the platform's ability to manage and optimize service parts inventory with minimal manual intervention.

- ◆ The increasing emphasis on sustainability and carbon capture reporting influences how companies must manage their supply chains. Servigistics' existing capabilities help organizations capture and report on current and past performance and predict how the supply chain will behave in the future. Servigistics capabilities are sufficiently advanced to allow for the input of carbon targets for its optimization engine to achieve.

## **Final Take**

- ◆ Servigistics is a comprehensive solution designed to optimize complex service supply chains. The platform's advanced capabilities, such as multi-echelon optimization with MIME, artificial intelligence, machine learning, advanced simulation, and IoT integration, provide a platform to deliver customer value and improve service operations performance. Servigistics' strategic focus, customer-centric engagement model, and continued investment in R&D innovation demonstrate its commitment to delivering high-value capabilities that exceed customer needs. It has a well-documented track record of successful data science-based innovation.
- ◆ Organizations seeking an adaptable, scalable, flexible, and future-ready solution for service parts management should consider Servigistics. Its robust features and continuous innovation provide a reliable solution for optimizing service supply chains.

## SAP

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URL: <https://www.sap.com/>

Founded in 1972 and headquartered in Walldorf, Germany, SAP is a provider of enterprise application software. The company's product portfolio includes cloud services and data management, ERP, and supply chain management solutions. A key component of SAP's offerings is its service parts planning solution, which is built on the robust SAP S/4HANA platform. The solution addresses complex challenges in service parts management and supply chain resilience.

SAP S/4HANA Supply Chain for Extended Service Parts Planning, SAP's service parts planning solution, offers a real-time, integrated approach to managing complex service parts logistics. It enables businesses to optimize inventory, reduce operational costs, and meet Service Level Agreements (SLAs) with high precision. The solution can be deployed on-premises or in the cloud and integrates seamlessly with SAP's broader ecosystem, such as ERP and warehouse management solutions, enabling businesses to efficiently manage everything from demand forecasting to final delivery.

## Analyst Perspective

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### Key Differentiators

- ◆ The solution provides end-to-end visibility into the supply chain, enabling real-time adjustments based on changes in demand and supply conditions. This agility is vital for industries facing high variability in demand, such as automotive, aerospace, and high-tech sectors.
- ◆ SAP's predictive analytics capabilities are tightly integrated within the solution enabling it to provide insights into demand trends, inventory levels, and potential disruptions. This helps businesses reduce stockouts and excess inventory while improving service levels.

- ◆ The solution leverages advanced forecasting models to increase accuracy, particularly for slow-moving or sporadically demanded parts. It also enables automated model selection to ensure optimal forecasting performance.
- ◆ The solution employs advanced machine learning algorithms to improve the accuracy of demand forecasts. By analyzing historical data and using predictive analytics, SAP helps businesses manage unpredictable service demands more effectively.
- ◆ The SAP Service Parts Planning solution is part of SAP's broader ecosystem. It can be fully integrated with SAP's ERP and SAP Integrated Business Planning (IBP) suite. This integration provides end-to-end visibility across the supply chain, facilitating better decision-making and collaboration.

## Product Strategy

- ◆ Technology Roadmap: SAP aims to continually invest in integrating advanced technologies such as Artificial Intelligence (AI), Machine Learning (ML), and the Internet of Things (IoT) into its service parts planning application. The company's roadmap is focused on enhancing predictive analytics capabilities to improve demand forecasting and optimize inventory levels across complex supply chains.
- ◆ Strategic Roadmap: The company aims to align its product development with sustainability goals to reduce the carbon footprint of supply chains and ensure efficient inventory management and logistics optimization.

## Market Strategy

- ◆ Geo-expansion Strategy: SAP is actively working to expand its presence in key markets, such as Asia-Pacific and Latin America. By localizing its offerings to meet the specific regulatory and operational requirements of these regions, SAP aims to capitalize on new growth opportunities.
- ◆ Industry Strategy: SAP is expanding its market reach in industries that rely heavily on aftermarket parts distribution, such as defense, aerospace, automotive, and



healthcare. By tailoring its offerings to meet specific industry requirements, SAP plans to capture a larger share of the global service parts planning market.

- ◆ Use Case Support: SAP caters to different use cases, which include demand forecasting, stock replenishment, parts inventory optimization, reducing freight cost, real-time parts tracking, price optimization, claim management, and parts catalog optimization.

## **Customer/ User Success Strategy**

- ◆ SAP Service Parts Planning is available both as an on-premises solution and through cloud deployment, providing businesses with the flexibility to choose the option that best meets their IT and security requirements.
- ◆ SAP provides a range of customer support services, such as technical assistance, training programs, and dedicated customer success managers. SAP's active user community and advisory councils play a key role in shaping the future development of the company's offerings and ensuring that customer feedback is reflected in its future updates.

## **Trend Analysis**

- ◆ The service parts industry is increasingly adopting AI and predictive analytics to manage the complexities of spare parts management. SAP's commitment to integrating machine learning and advanced analytics within its Service Parts Planning solution positions it well to meet the growing demand for autonomous planning capabilities.
- ◆ As businesses prioritize sustainability, SAP's focus on reducing excess inventory and optimizing logistics aligns with global trends of minimizing the environmental impact of supply chain operations. This sustainability-driven approach also helps businesses meet their sustainability goals while improving operational efficiency

## Final Take

- ◆ SAP's S/4HANA Supply Chain for Extended Service Parts Planning is a powerful solution for businesses looking to streamline their service parts management processes. With its focus on real-time visibility, predictive analytics, and flexible deployment, SAP delivers a comprehensive approach to managing complex service parts supply chains. The company's commitment to innovation, global expansion, and sustainability further solidifies its position in the service parts planning space.
- ◆ By leveraging real-time planning, predictive analytics, and optimized distribution strategies, SAP helps businesses reduce inventory costs, improve service levels, and enhance decision-making across their supply chains. The company's flexibility in deployment and comprehensive support make it a strong choice for industries requiring robust service parts management solutions.

## Syncron

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URL: <https://www.syncron.com/>

Founded in 1999 and headquartered in Stockholm, Sweden, Syncron is a provider of cloud-based after-sales service solutions. The company specializes in after service solutions, including service parts planning, pricing and service management. It leverages advanced technologies, such as Artificial Intelligence (AI) and Machine Learning (ML), to optimize operations for manufacturers and their distributors globally. Syncron also maximizes product uptime and minimizes inventory costs, enhancing operational efficiency across industries.

Syncron provides a comprehensive service lifecycle management platform. Its modular architecture is designed to allow customers to start with the functionalities they need immediately and rapidly add new capabilities as requirements evolve. Syncron's Service Parts Planning solution is a core component of its service lifecycle management offering. The solution is designed to optimize the management of service parts inventories, ensuring high parts availability while minimizing excess stock and associated costs across sales and service channels. The solution leverages AI-driven demand forecasting, dynamic safety stock calculations, and multi-echelon planning to balance service levels.

## Analyst Perspective

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### Key Differentiators

- ◆ Syncron leverages AI-driven insights to predict demand more accurately and manage inventory proactively. The solution's predictive analytics capabilities are critical in minimizing overstock and preventing stockouts to ensure that organizations maintain optimal inventory levels. Through the integration of machine learning algorithms, it enables continuous improvement in demand forecasting, which is vital for adapting to market fluctuations and improving service levels.
- ◆ The service parts planning solution incorporates sustainability measures by optimizing logistics to reduce carbon emissions and waste. Syncron's solutions

enable businesses to analyze the environmental impact of their logistics operations, facilitating more eco-friendly decisions. Its focus on sustainability also enables its users to align with global trends and regulatory requirements and minimize carbon footprints.

- ◆ Synchron's solution features advanced analytics tools that generate detailed performance reports, providing deep insights into inventory operations across the supply chain. These tools also help businesses make data-driven decisions that enhance overall efficiency. Additionally, the solution processes large amounts of data to generate actionable insights.
- ◆ Synchron's service parts planning solution utilizes probabilistic models to predict demand across millions of service part-location combinations, enabling users to optimize inventory decisions swiftly. Additionally, Synchron automates restocking processes through virtual warehousing and advanced returns management features, further enhancing efficiency and responsiveness. The solution also leverages multi-echelon planning to ensure optimal stock levels across extensive and complex supply chain networks.

## Product Strategy

- ◆ Technology Roadmap: Synchron is continuously investing in AI and data management to enhance data-driven decision-making. By creating a data platform, Data Central, to serve business leaders, analysts and data scientists, Synchron aims to connect insights across the aftersales service function, facilitating more accurate demand forecasting and inventory management.
- ◆ Strategic Roadmap: Synchron focuses on expanding its platform's functionalities to adapt to new industry trends and seamlessly integrates its Service Lifecycle Management platform with existing ERP, PLM, CRM, and Dealer Management (DMS) systems. The solution is designed to scale with businesses of different sizes, from mid-sized manufacturers to large multinational enterprises. Additionally, Synchron's open architecture enables easy integration with other enterprise systems, ensuring that businesses can maintain operational continuity.

## Market Strategy

- ◆ Geo-Expansion Strategy: Synchron has a strong presence in the APAC region, USA, Europe, and Japan. Synchron actively seeks to extend its reach into new and emerging markets while particularly focusing on Latin America. It aims to adapt its solutions to meet local business practices and regulatory requirements, ensuring a smooth entry and sustainable presence in these regions.
- ◆ Industry Strategy: The company caters to various industries, such as aerospace, automotive, material handling equipment, production machinery, medical technology construction and mining, and industrial equipment.
- ◆ Use Case Support: Synchron caters to various use cases, such as demand forecasting, stock replenishment, parts inventory optimization, depot repair, reverse logistics, real-time parts tracking, service campaign management, supplier recovery, demand forecasting, price optimization, warranty management, service contract pricing, parts quotation, and parts catalog creation.

## Customer/ User Success Strategy

- ◆ Synchron provides flexible cloud deployment options, which include single-tenant and virtual private installations, enabling businesses to choose the best setup that fits their specific IT infrastructure and operational needs.
- ◆ The company offers robust customer support through training programs, 24/7 customer service, and dedicated account management. These services are designed to ensure that users can leverage Synchron's solutions to their fullest potential. Additionally, these services facilitate a smooth integration and ensure ongoing operational excellence.

## Trend Analysis

- ◆ The service parts industry is increasingly moving towards the adoption of integrated predictive solutions that can handle the complexities of global supply chains. This shift is driven by the need for real-time visibility, improved forecasting, and more efficient operations. Synchron incorporates advanced data management, analytics and machine learning into its platform to provide businesses with the tools they need to stay competitive.
- ◆ As global supply chains are becoming more complex, businesses are demanding more sophisticated tools to manage their service parts operations. Synchron's ability to adapt to these complexities through continuous innovation, focus on sustainability, and proactive approach to evolving market demands ensures that it remains relevant in a rapidly changing industry landscape.

## Final Take

- ◆ Synchron's service parts planning solutions are differentiated by their efficiency, adaptability, and commitment to sustainability. The company's data-driven and customer-centric approach positions it as a vital partner for businesses aiming to enhance their after-sales service operations. With a focus on technological advancement and global expansion, Synchron continues to transform service parts logistics across diverse industries.
- ◆ Businesses seeking reliable, scalable, and efficient service parts management solutions will find Synchron's offerings to align well with modern supply chain needs and sustainability goals while ensuring enhanced operational efficiencies and customer satisfaction.

## Tavant

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URL: <https://tavant.com/>

Founded in 2000 and headquartered in Santa Clara, California, USA, Tavant is a provider of digital solutions and services across multiple industries. The company leverages advanced technologies, such as Artificial Intelligence (AI), Machine Learning (ML), and advanced analytics, to deliver innovative solutions that drive digital transformation and enhance business operations.

Tavant provides a comprehensive suite of products designed to streamline business operations and enhance service lifecycle management. Its core offerings include Service Parts Management, Warranty Management, Field Service Management, Service Contracts, Supplier Recovery, and Quality Management. Tavant integrates these solutions into its robust platform to provide a unified environment for managing all aspects of service parts and lifecycle.

Tavant's Service Parts Management solution streamlines business operations by providing a single source of service data. The solution enhances inventory management, demand forecasting, parts procurement, and logistics, ensuring the right parts are available at the right place and time. It also supports the planning, forecasting, pricing, returns, repair, recalls, and refurbishment of service parts.

## Analyst Perspective

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### Key Differentiators

- ◆ Tavant offers a comprehensive Service Parts Management solution that offers extensive capabilities for demand forecasting, price optimization, parts ordering and tracking, claims management, parts procurement, inventory management, and managing service parts such as digital parts catalogs. These capabilities ensure efficient and accurate management of service parts, enhancing operational efficiency.
- ◆ Tavant offers an open-architected platform that integrates seamlessly with existing enterprise systems, enabling scalability to meet evolving business needs.

Additionally, the platform's modular design supports customized configurations tailored to specific industry requirements.

- ◆ The platform offers advanced analytics and reporting tools that provide insights into service operations, helping organizations optimize their service parts strategies and enhance overall efficiency.
- ◆ Tavant focuses on enhancing customer satisfaction through features such as proactive service campaign management, supplier recovery, and service contract management. Its platform ensures the timely availability of parts, minimizes errors, and maintains compliance with contractual obligations.

## Product Strategy

- ◆ Technology Roadmap: Tavant is enhancing its Service Parts Management offerings with AI and ML to improve predictive analytics, automate processes, and optimize decision-making, leading to better demand forecasting and dynamic pricing strategies. These innovations reflect Tavant's commitment to driving digital transformation in service lifecycle management.
- ◆ Strategic Roadmap: Tavant is strategically expanding its Service Parts Management (SPM) solution to address new industry regulations and compliance requirements. This strategic expansion enables it to enhance its solution's capabilities and support complex regulatory frameworks across various industries, ensuring that businesses remain compliant while optimizing their service operations. To further strengthen its offerings, Tavant is also focusing on forming partnerships with logistics providers and technology vendors. These partnerships enable it to create comprehensive, end-to-end solutions that integrate logistics, inventory management, and service operations, thereby delivering a seamless experience to customers.



## Market Strategy

- ◆ Geo-expansion Strategy: Tavant has a presence in multiple regions, including North America, Europe, and Asia-Pacific. The company also plans to expand its presence in emerging markets, particularly in the Asia-Pacific and Latin American regions.
- ◆ Industry Strategy: Tavant has a significant customer base across various industry verticals, which includes manufacturing, financial services, media and entertainment, real estate, high-tech, and agriculture. It is enhancing its service parts management offering to primarily cater to the manufacturing industry.
- ◆ Use Case Support: Tavant supports a variety of use cases, ranging from compliance management and parts inventory to service campaign management and supplier recovery. The flexibility of its offerings enables it to be adapted across various business models and industry requirements. The key use cases that the company caters to include compliance management, parts inventory, service campaign management, supplier recovery, demand forecasting, price optimization, claim management, parts quotation, and parts catalog management.

## Customer/ User Success Strategy

- ◆ Tavant provides its offerings through a cloud-based solution that comprises options for on-premises deployment. The company provides extensive support services, such as 24/7 customer support, dedicated account managers, and comprehensive training programs. Its post-sales support includes regular software updates, access to a knowledge base, and customer success initiatives such as webinars and user forums.
- ◆ Tavant provides robust support for its customers in the form of training and interactive guides. The company's partnerships with leading technology providers and logistics companies enhance its value. The partnerships also enable it to ensure seamless integration and offer additional functionalities for customers.

## Trend Analysis

- ◆ The service parts management market is evolving with trends such as increased regulatory complexity, the rise of digital service parts management, and the need for real-time visibility into service operations. Tavant is maintaining its position in the market by leveraging AI, ML, and blockchain technology to enhance its capabilities.
- ◆ Tavant's ability to provide real-time insights and ensure compliance with evolving regulations enables it to be a prominent player in the service parts management space. The company's customizable and scalable solutions cater to a wide range of industries and organizational sizes by offering clients the flexibility to choose features relevant to their operations.

## Final Take

- ◆ Tavant's Service Parts Management solution combines advanced technologies with comprehensive service parts management features. The solution's scalability, flexibility, and integration capabilities help organizations to optimize their service parts operations. With a strong focus on innovation and customer success, Tavant is well-positioned to drive the future of service parts management.
- ◆ Users seeking a robust service parts management solution with strong capabilities, such as end-to-end visibility, compliance management, and advanced analytics, could consider Tavant's solution. The solution's scalability and adaptability make it suitable for businesses of all sizes and industries.

## Evaluation Criteria

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QKS Group SPARK Matrix provides a snapshot of the market positioning of the key market participants. SPARK Matrix provides a visual representation of market participants and strategic insights on how each supplier ranks in relation to their competitors concerning various performance parameters based on the category of technology excellence and customer impact. QKS Group’s Competitive Landscape Analysis is a useful planning guide for strategic decision-making, such as finding M&A prospects, partnerships, geographical expansion, portfolio expansion, and similar others.

Each market participant is analyzed against several parameters of Technology Excellence and Customer Impact. In each of the parameters (see charts), an index is assigned to each supplier from 1 (lowest) to 10 (highest). These ratings are designated to each market participant based on the research findings. Based on the individual participant ratings, X and Y coordinate values are calculated. These coordinates are finally used to make the SPARK Matrix™.

Technology Excellence	Weightage
Demand Forecasting	15%
Criticality Analysis	15%
Service Level Management (SLA, Fill Rate Optimization, Backorder Management)	10%
Real-Time Tracking, Analytics, and Automation Capabilities	15%
Inventory Optimization	15%
Service Parts Pricing	15%
Competitive Differentiation Strategy	5%
Integration & Interoperability	5%
Vision & Roadmap	5%

Customer Impact	Weightage
Product Strategy & Performance	20%
Market Presence	20%
Proven Record	15%
Ease of Deployment & Use	15%
Customer Service Excellence	15%
Unique Value Proposition	15%

## Evaluation Criteria: Technology Excellence

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- ◆ **Demand Forecasting:** The ability to accurately predict future demand for spare parts based on historical data, maintenance schedules, and failure rates. This helps ensure the right parts are available when needed, improving service efficiency.
- ◆ **Criticality Analysis:** The ability to prioritize spare parts based on their importance to operational continuity and system performance. Criticality analysis ensures that essential parts are available to minimize downtime.
- ◆ **Service Level Management:** The capability to establish Service Level Agreements (SLAs) with customers, ensuring the expected availability and delivery times for service parts. Effective SLA management improves customer satisfaction by optimizing fill rates and reducing backorders.
- ◆ **Real-Time Tracking, Analytics, and Automation Capabilities:** The ability to continuously monitor and manage spare parts inventory, location, and status through advanced technologies. This enables real-time visibility, enabling organizations to respond quickly to changes in demand and supply.
- ◆ **Inventory Optimization:** The capability to strategically manage and control spare parts inventory, ensuring an optimal balance between availability and cost. This prevents overstocking while maintaining sufficient parts for service continuity.
- ◆ **Service Parts Pricing:** The ability to set optimal pricing for service parts by analyzing costs, market demand, competitive positioning, and customer value perceptions. This ensures regulatory compliance while aligning with business goals.
- ◆ **Competitive Differentiation Strategy:** The ability to differentiate from competitors through functional capabilities, innovations, GTM strategy, customer value proposition, and others. It also takes into account the ability to demonstrate product deployment for a range of industry verticals and use cases.

- ◆ **Integration and Interoperability:** The capability to seamlessly exchange data with multiple platforms and partner ecosystems, ensuring smooth collaboration and data flow across the supply chain.
- ◆ **Vision and Roadmap:** The ability to define and execute product development strategies and implement new technological enhancements to support long-term growth and innovation in service parts management.

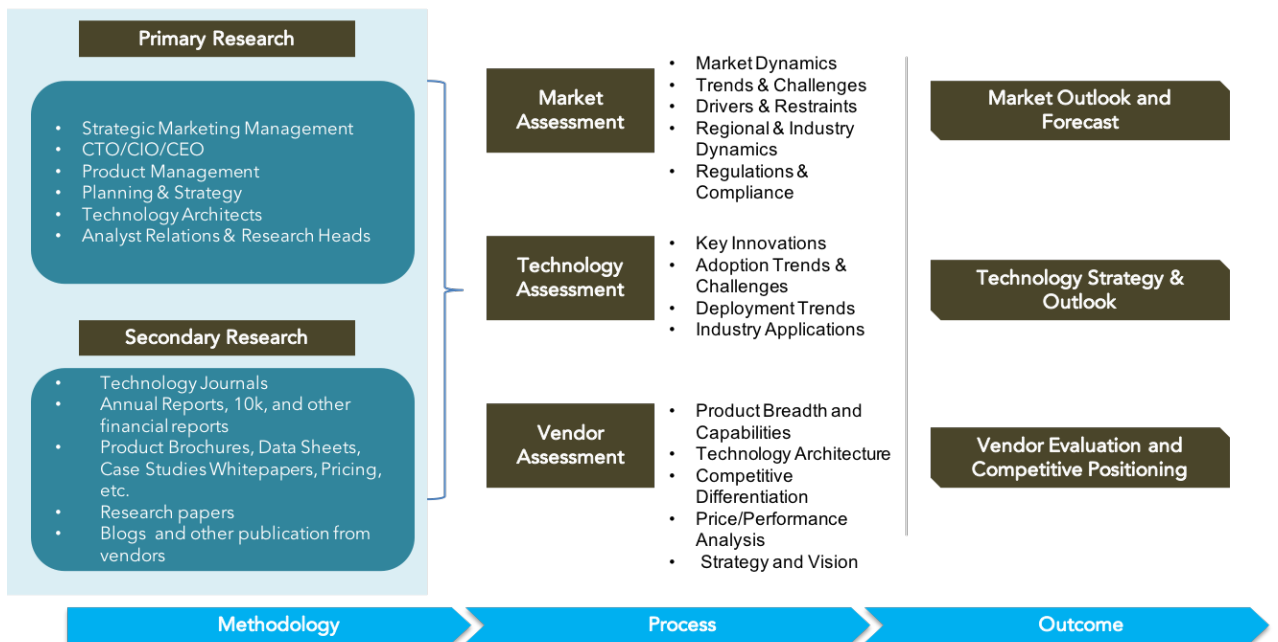
## Evaluation Criteria: Customer Impact

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- ◆ **Product Strategy and Performance:** Evaluation of multiple aspects of product strategy and performance in terms of product availability, price-to-performance ratio, excellence in GTM strategy, and other product-specific parameters.
- ◆ **Market Presence:** The ability to demonstrate revenue, client base, and market growth along with a presence in various geographical regions and industry verticals.
- ◆ **Proven Record:** Evaluation of the existing client base from SMB, mid-market, and large enterprise segments, growth rate, and analysis of customer case studies.
- ◆ **Ease of Deployment and Use:** The ability to provide superior deployment experience to clients by supporting flexible deployment or demonstrating superior purchase, implementation, and usage experience. In addition, vendors' products are analyzed to offer a user-friendly UI and ownership experience.
- ◆ **Customer Service Excellence:** The ability to provide a range of professional services from consulting to training and support. In addition, the company's service partner strategy or system integration capability across geographical regions is also considered.
- ◆ **Unique Value Proposition:** The ability to demonstrate unique differentiators driven by ongoing industry trends, industry convergence, technology innovation, and such others.

## Research Methodologies

QKS Group uses a comprehensive approach to conduct global market outlook research for various technologies. QKS Group’s research approach provides our analysts with the most effective framework to identify market and technology trends and helps formulate meaningful growth strategies for our clients. All the sections of our research report are prepared with a considerable amount of time and thought process before moving on to the next step. The following is a brief description of the major sections of our research methodologies.



### Secondary Research

Following are the major sources of information for conducting secondary research:

#### QKS Group’s Internal Database

QKS Group maintains a proprietary database in several technology marketplaces. This database provides our analysts with an adequate foundation to kick-start the research project. This database includes information from the following sources:

- Annual reports and other financial reports
- Industry participant lists
- Published secondary data on companies and their products

- Database of market sizes and forecast data for different market segments
- Major market and technology trends

## Literature Research

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QKS Group leverages several magazine subscriptions and other publications that cover a wide range of subjects related to technology research. We also use the extensive library of directories and Journals on various technology domains. Our analysts use blog posts, whitepapers, case studies, and other literature published by major technology vendors, online experts, and industry news publications.

## Inputs from Industry Participants

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QKS Group analysts collect relevant documents such as whitepapers, brochures, case studies, price lists, datasheets, and other reports from all major industry participants.

## Primary Research

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QKS Group analysts use a two-step process for conducting primary research that helps us capture meaningful and accurate market information. Below is the two-step process of our primary research:

**Market Estimation:** Based on the top-down and bottom-up approach, our analyst analyses all industry participants to estimate their business in the technology market for various market segments. We also seek information and verification of client business performance as part of our primary research interviews or through a detailed market questionnaire. The QKS Group research team conducts a detailed analysis of the comments and inputs provided by the industry participants.

**Client Interview:** The QKS Group analyst team conducts a detailed telephonic interview with all major industry participants to get their perspectives on the current and future market dynamics. Our analyst also gets their first-hand experience with the vendor's product demo to understand their technology capabilities, user experience, product features, and other aspects. Based on the requirements, QKS Group analysts interview more than one person from each of the market participants to verify the accuracy of the

information provided. We typically engage with client personnel in one of the following functions:

- Strategic Marketing Management
- Product Management
- Product Planning
- Planning and Strategy

## **Feedback from Channel Partners and End Users**

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QKS Group's research team gathers feedback from various sales channel partners, including distributors, system integrators, and consultants, to understand the detailed perspective of the market. Our analysts also get feedback from end-users from multiple industries and geographical regions to understand key issues, technology trends, and supplier capabilities in the technology market.

## **Data Analysis: Market Forecast and Competition Analysis**

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QKS Group's analyst team gathers all the necessary information from secondary research and primary research into a computer database. These databases are then analyzed, verified, and cross-tabulated in numerous ways to get the right picture of the overall market and its segments. After analyzing all the market data, industry trends, market trends, technology trends, and key issues, we prepare preliminary market forecasts. This preliminary market forecast is tested against several market scenarios and the economically most accurate forecast scenario for the overall market and its segments.

In addition to market forecasts, our team conducts a detailed review of industry participants to prepare a competitive landscape and market positioning analysis for the overall market as well as for various market segments.



## **SPARK Matrix:**

### **Strategic Performance Assessment and Ranking**

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QKS Group's SPARK Matrix provides a snapshot of the market positioning of the key market participants. SPARK Matrix representation provides a visual representation of market participants and provides strategic insights on how each supplier ranks in comparison to their competitors concerning various performance parameters based on the category of technology excellence and customer impact.

### **Final Report Preparation**

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After the finalization of market analysis and forecasts, our analyst prepares the necessary graphs, charts, and tables to get further insights and preparation of the final research report. Our final research report includes information including market forecast, competitive analysis, major market & technology trends, market drivers, vendor profiles, and others.