## **Concept Design**



## Are your concepts shareable?

A concept meeting with incompatible design tools is like a dinner party where the guests don't speak the same language...



Our recent survey shows that designers use as many as 📕 different tools for concept design.\*



## Integrated tools = higher productivity

Software from different vendors complicates concept design.

Two: Most frequent number of design software applications used.

> And no standardization means it's hard to share designs, which leads to redundant work.

59<sup>%</sup> recreate design data during concept design because tools are not compatible.

It's still not over when the design is released to engineering!

61<sup>%</sup> must then recreate the concept design once it goes to detailed design.

For more information check out the **concept design webinar replay** 

PTC can help. Learn more at http://www.ptc.com/cad/concept-design

