

# Spark

Accelerate your time-to-value with ServiceMax Accelerated Solutions



To increase your service revenue, reduce cost and improve compliance, you have invested in the ServiceMax platform. Now, you want your investment to pay off quickly and successfully.

The Spark professional services packages offer essential features of the ServiceMax platform for quick deployment and rapid value realization.

Designed for companies outgrowing manual processes, Spark provides prescribed process guardrails to efficiently implement ServiceMax and elevate service execution.

As your service organization grows, you will have the opportunity to enhance and introduce more features with lower project and technical debt risks.

## Key Features

- **Preconfigured workflows** that can be adapted to drive specific business requirements
- Implementation methodology **purpose-built for field service**
- **Prescriptive, scalable capabilities** designed to power your growth

## Benefits

- **Accelerated time-to-value**
- **Standardized processes** across your organization
- Adoption of **industry best practices** that are based on ServiceMax's unmatched domain expertise

## MAXAPPROACH

The MaxApproach methodology is backed by hundreds of successful customer implementations.



### Plan

Develop deployment strategy for initial build



### Build

Tailor solution to meet specific requirements and outcomes



### Roll Out

Ensure all users and application are ready for the project go live



### Adopt

Drive user engagement and support user success

## About PTC

### Companies That Make Products the World Relies On, Rely on PTC

Our purpose at PTC is to do more than just imagine a better world, it's to help create it. Our portfolio of software solutions manages data throughout a product's lifecycle – driving excellence in engineering and design, efficiency in manufacturing and supply chain, and optimization in operations and service. From planes to medical devices to wind turbines to computers, our unique portfolio of software solutions enables companies to transform how they design, make, and maintain their products.