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A FIRESIDE CHAT: WHY PLM IS CRITICAL TO YOUR DIGITAL TRANSFORMATION

Scott Morris – PLM Manager, iRobot
Amir Mazoochi- Research Product Development
Technologist, Former Seagate Technology
Mark Taber – PTC, Moderator

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TRANSFORMATION IS ESSENTIAL

Supply Chain Volatility
and Component Impacts

Product Integrity
and Performance

Outsource Readiness
and Collaboration

Cybersecurity
(IP Protection)



Scott Morris
PLM Manager
iRobot



Amir Mazoochi
Research Product
Development Technologist,
Former Seagate Technology



Mark Taber
VP Marketing
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